

**GLAXOSMITHKLINE
GOODY'S HEADACHE POWDERS
RADIO SWEEPSTAKES RULES & REGULATIONS
"GOODY'S TASTE TRIPS"**

1. **NO PURCHASE NECESSARY.** A copy of these official rules are available by sending a self-addressed, stamped envelope to "Goody's Taste Trip!", c/o Dicom Promotions, 1650 Des Peres Road St. Louis, MO 63131. One entry per household. Entries must be received by 3/22/09. Dicom Promotions, and GlaxoSmithKline will not be responsible for lost, misdirected, illegible postage due or late entries.
2. **HOW TO PLAY.** No purchase necessary. Sweepstakes entry will be local radio station web-sites with link to microsite.
3. **PRIZES** see below **APPROX. TOTAL RETAIL VALUE: \$3,500**

Trip for two (2) to winner's choice of either New York City, or New Orleans. Trip includes round trip coach airfare for two, 6 nights hotel, tickets to a "Taste Of New York" or "Taste of New Orleans" event if appearing in the city during winner's preferred travel dates, and \$1,000 spending money.

\$2,000 cash option is available.

All prize taxes, if any, are the responsibility of the winner. Limit one prize per person, household, group or organization. Winner will be determined by an independent, random drawing. Winners will be notified via phone and or email by 4/17/09. Winner must respond by 4/30/09 or prize is forfeited. Odds of winning depend on number of entries received.

For a list of participating stations please call 1-314-909-0900 or send a SASE to the address in 1. above.

4. **CONDITIONS OF PARTICIPATION.** By participating in the sweepstakes, you accept and agree to these rules and the decisions of the judges, which shall be final and legally binding. You assume all risk of loss, damage, destruction, delay, or misdirection of game materials submitted for verification. All submissions become the property of Dicom Promotions, Inc. and will not be returned. Winners may be required to sign an affidavit of eligibility and release and agree (except where prohibited by law) to the use of the winner's name, photograph and likeness for advertising or promotion and grant to GlaxoSmithKline and Dicom Promotions, Inc. and its affiliates any and all rights to said use without further compensation. Winners hereby release GlaxoSmithKline, Dicom Promotions, Inc. and, affiliated companies and their respective agents of all liability with respect to prizes. GlaxoSmithKline, Dicom Promotions, Inc. and

affiliated companies are not responsible for printing, distribution or production errors and GlaxoSmithKline, Dicom Promotions, Inc. and or its affiliate may rescind any promotion found to contain such an error without liability at its sole discretion. As a condition of entering this sweepstakes, you agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this contest, or any prizes awarded shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this sweepstakes but in no event attorney's fees; and (3) under no circumstances will you be permitted to obtain awards for and you hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All federal, state and local laws apply. Contest void where prohibited, taxed or restricted. If there is any suspected evidence of tampering or technological corruption or if any portion of the promotion is compromised by virus, bugs, worms or unauthorized human intervention or any other causes beyond the GlaxoSmithKline and Dicom Promotion's control which, in the GlaxoSmithKline and Dicom Promotion's sole opinion, corrupts or impairs the administration, security, fairness, or proper play of the Sweepstakes, GlaxoSmithKline and Dicom Promotions reserves the right to terminate or suspend the Sweepstakes and select an alternative winner from entries received up to the time of such termination or suspension.

GlaxoSmithKline and Dicom Promotions further reserve the right to disqualify any entrant, who, in its sole judgment, is believed by GlaxoSmithKline and Dicom Promotions to be tampering with the promotion in any manner whatsoever.

GlaxoSmithKline and Dicom Promotions is not responsible for lost, interrupted, unavailable network, server or other connections, miscommunications, failed phone transmission, cable transmissions, technical failures, garbled or jumbled transmission and the like, internet/network/ISP/website access/availability, or other errors of any kind whatsoever. In the event of cancellation or delay of space shuttle launch caused by any reason whatsoever after winner has booked trip, no revisions to initial planned trip schedule dates will be allowed..

5. **ELIGIBILITY.** Participants must be 18 years of age or older and residents of the continental United States. Employees and members of their immediate households, of GlaxoSmithKline and its advertising or promotion agencies, participating retailers or any other companies engaged in the development, production distribution of game materials are not eligible.
6. **SWEEPSTAKES SCHEDULE.** Contest begins 2/16/09 and ends 3/22/09. Drawing will be conducted by Dicom Promotions, Inc., St. Louis, MO. Winners will be notified by 4/17/09. Trip must be taken by 12/31/09.
7. **WINNER'S LIST.** For the names of the winner, mail a self-addressed, stamped envelope to Goody's Martinsville Trip, c/o Dicom Promotions, Inc., 1650 Des Peres Rd., St. Louis, MO 63131.