

96.3 WDVD PARTY PLANE SONG OF THE DAY

1. How to Enter the Contest:

- a. The **96.3 WDVD Party Plane Song of the Day** (referred as the Party Plane) contest will begin on February 22, 2010 on or around 6 a.m. and will end on or around February 26, 2010 at 5 p.m.

To participate in the contest, Listen to 96.3 WDVD weekdays at 6:20 a.m., 7:20 a.m. and 8:20 a.m. for Blaine & Allyson to announce the "Song of the Day" including, title and artists. When the "Song of the Day" starts to play on-air the in studio air personality will begin to take calls until the 96th call is answered. All calls must be made to the studio hotline at 313-298-9630. The 96th caller will be instantly qualified to win an all inclusive trip to the Rivera Maya, March 6 -10, 2010. All qualifiers will be put into a random drawing. Blaine & Allyson are to announce the winner on or around 8 a.m. Monday, March 1, 2010.

Only calls to the specified number can win. Sponsors are not responsible for inability of caller to complete call whether due to busy lines, disconnections, telephone malfunctions or other circumstances. No mechanical reproduction of entry from allowed. ABC Radio Detroit L.L.C. is not responsible for lost, late, illegible, mutilated or misdirected entries.

- b. ALL DECISIONS OF WDVD ARE FINAL in all sweepstakes related matter. Only WDVD reserves the right to solicit more callers or put the contest on hold. Only calls to the specified phone number can win. Sponsor is not responsible for inability of caller to complete call within specified time, whether due to busy lines, disconnections, telephone malfunctions or other circumstances.

If the winner does not attend the trip on MARCH 6-10, 2010, they will be forfeiting their trip. NO EXCEPTIONS

Winner and a guest must have valid U.S. Passport and complete the travel documents and release forms, no later than 5 p.m. on March 1, 2010. If travel documents and taxes are not paid by March 1, 2010 the trip will be automatically forfeited by the winner.

Party Plane winners' names will be announced on-air in addition to being posted on the 96.3 WDVD website.

2. Eligibility Restrictions:

- a. The contest is open to all WDVD listeners who are legal United States citizens 21 years of age or older and who reside in **the Metro Detroit** listening area. Employees of WDVD, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Metro Detroit area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.

- b. Listeners are eligible to win a WDVD contest only once every thirty days. Only one winner per household is permitted in any contest.
- c. Participants in the contest must possess valid government issued photo identification. **WINNER & THEIR GUEST WILL NEED TO HAVE A VALID PASSPORT TO TRAVEL OUTSIDE THE UNITED STATES.** Winner and their guest must be 21 years of age at the time of travel.
- d. To claim prize, (a) winner must provide proof of age, identity and residency, (b) **winner must sign and return affidavit of eligibility/compliance with rules, publicity/liability release and indemnification, and W-9 tax form on or before Feb 1, 2010 by 5 p.m.** Failure to comply with any of these requirements will result in forfeiture of prize and an alternative prize will not be awarded. Unclaimed prizes will not be awarded, except as otherwise specified. Winner will receive a 1099 tax form based on retail value. All federal, state and local taxes are the sole responsibility of the winner.

3. Prizes:

- a. **One (1) Grand Prize Winner: Winner will receive one (1) trip for two (2) to the Riviera Maya, Mexico March 6-10, 2010. Winner will receive hotel accommodations at the Occidental Grand Xcaret, round trip non stop charter air from Detroit to Cancun, meals, drinks and snacks on resort property and transportation to and from the resort to airport.** The winner is responsible for all additional expenses, not expressly listed above, including but not limited to meals, drinks, activities and transportation off the resort, as well as phone and room service charges. Sponsors in their sole discretion may substitute prizes of equal or greater value. In the event that the travel dates are modified or are not able to occur on said date due to the act of God, strike or another event out of WDVD's control alternate travel arrangements will be made. The winner is responsible for all additional expenses, not expressly listed above, including but not limited to meals, drinks, activities and transportation off the resort, as well as phone and room service charges.

Travel dates are final and will not be extended. Winners and their guest must possess a valid passport and photo identification/driver's license. **Winner must pay fuel charges and taxes in the amount of \$221.45 per person to Apple Vacations no later than March 1, 2010.**

Approximate Retail Value: \$1,459.98

- b. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- c. Grand Prize winner will receive 1099 IRS Tax form for the value of the grand prize as stated in these contest rules.
- d. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.
- e. Prizes will be awarded as is, with no written or express warranty.

4. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. If the winner(s) cannot be contacted with five days after the prize is awarded, an alternate winner will not be selected and their prize will be forfeited.
- c. Odds of winning depend on the number of calls received.

5. Conditions:

- a. Photo identification and social security number of the Grand Prize winner is required in order to collect the prize. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent. Winner will receive a 1099 for the value of the prize as stated in these contest rules.
- b. Winner is required to sign a release in order receive their prize. Failure or refusal to execute the release will result in winner forfeiting the prize. Pursuant to the liability release, the winners will agree to hold WDVD, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- c. By participating in the contest, the winner or winners (and their guest or traveling companion, if applicable) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- d. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management. If due to circumstances beyond the control of Station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e.. No purchase is necessary. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of WDVD.
- h. WDVD is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- i. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of WDVD, 3011. W. Grand Blvd., Suite 800, Detroit, MI 48202 or by sending a self-addressed stamped envelope to WDVD Purse Party in Paradise, 3011 W. Grand Blvd., Suite 800, Detroit, MI 48202.

- j. Station reserves the right to substitute a prize of greater or equal value at its sole discretion.
- k. For a complete copy of these contest rules, please go to www.963wdvd.com or send a self addressed stamped envelope to: 96.3 WDVD Party Plane, 3011 W. Grand Blvd., Detroit, MI 48202.