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## GET PLUGGED IN

In a comprehensive section dedicated to *Radio Ink's* inaugural Convergence conference, top digital media experts address the issues that the two-day confab was convened to confront, and offer firm guidance on what radio must do as it confronts an evolving media landscape. From the stampede of new devices and technologies to the online and mobile applications that consumers have permanently embraced, these professionals understand that opportunities in today's crowded media marketplace abound for radio executives who understand and embrace the changes under way. Are you one of them?

### IDEA TICKER

**39,030**

...the number of useable ideas in *Radio Ink* to date

**Coming Next Issue:**  
» The Most Influential African Americans In Radio

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**Our Mission:** *Radio Ink's* role is passionately to empower Radio management to be more successful by providing fresh, actionable, reality-based ideas, inspiration and education in a quick, easy-to-read, positive, pro-Radio environment.

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