

# SPONSORSHIP OPPORTUNITIES:



**RADIO INK** HISPANIC  
RADIO'S PREMIER MANAGEMENT & MARKETING MAGAZINE **RADIO**  
**CONFERENCE**

Millennium Biltmore Hotel  
Los Angeles, California  
May 6 & 7, 2009



**For sponsorship opportunities, contact:**

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## Platinum Sponsor:

- Exclusive sponsorship of the opening reception
- Guaranteed panel participation
- Logo listed as "Platinum Sponsor" on all collateral materials and event signage
- Logo listed as "Platinum Sponsor" on all marketing materials (magazine, fax, e-mail, web)
- Logo on all name badges (exclusive)
- Three full conference registrations
- One full-page ad in the *Radio Ink* Hispanic conference issue
- Portfolio insert (client provides)
- Onstage thank you
- Optional giveaway at opening reception (client provides)

## Gold Sponsor:

- Exclusive sponsorship of lunch
- Guaranteed three-minute introduction of keynote speaker
- Logo listed as "Gold Sponsor" on all collateral materials and event signage
- Logo listed as "Gold Sponsor" on all marketing materials (magazine, fax, e-mail, web)
- Two full conference registrations
- 1/2-page ad in the *Radio Ink* Hispanic conference issue
- Portfolio insert (client provides)
- Onstage thank you

## Silver Sponsor:

- Exclusive sponsorship of continental breakfast
- Logo listed as "Silver Sponsor" on all collateral materials and event signage
- Logo listed as "Silver Sponsor" on all marketing materials (magazine, fax, e-mail, web)
- One full conference registration
- 1/3-page ad in the *Radio Ink* Hispanic conference issue
- Portfolio insert (client provides)
- Onstage thank you

## Medallas de Cortes Award Sponsor:

- Sponsor introduces the award ceremony on stage
- Sponsor's logo on all Hispanic Awards
- Logo on website agenda (next to award)
- Logo on printed agenda
- Onstage thank you

## Bronze Sponsor:

- Exclusive break sponsorship
- Logo listed as "Bronze Sponsor" on all collateral material and event signage
- Logo listed as "Bronze Sponsor" on all marketing material (magazine, fax, e-mail, web)
- One full conference registration
- Portfolio insert (client provides)
- Onstage thank you

## Session Sponsors:

- Sponsor logo on the agenda (online & print)
- On-stage introduction to the session

## Corporate Sponsors: (5 available)

- Logo listed as "Corporate Sponsor" on all collateral materials and event signage
- Logo listed as "Corporate Sponsor" on all marketing materials (magazine, fax, e-mail, web)

## 10-Minute On-Stage Product Presentations: (2 available)

## Networking Lounge:

- Exclusive signage located outside the Biltmore Bar
- Logo on attendees complimentary drink ticket

## Portfolio Sponsorship:

- Your company logo on one side of the conference portfolio

## Exhibit Tables: (10 available)

- Includes six-foot draped table and electric

## Logo On Lanyard:

## Portfolio Inserts: