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STANDING TALL

Spanish Broadcasting System is celebrating its 25th year in business this year, standing tall after a quarter century of serving a Hispanic listening population that has grown exponentially since the company's early days. As Radio Ink recognizes the legacy founder Raul Alarcon Sr. created with its Medalla de Cortez for Lifetime Achievement, Chairman and CEO Raul Alarcon Jr. reflects on the strides his father and the company have made during those years, and what he sees ahead for the fastest-growing segment of the radio industry.

IDEA TICKER

39, 328

...the number of useable ideas in Radio Ink to date

Coming Next Issue:
» Most Influential Women In Radio

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Insiders from the Hispanic media sector share valuable insight into this fastest-growing segment of the radio business.

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Our Mission: Radio Ink's role is passionately to empower Radio management to be more successful by providing fresh, actionable, reality-based ideas, inspiration and education in a quick, easy-to-read, positive, pro-Radio environment.

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