



**MILLIKIN UNIVERSITY®**

**News**

For Immediate Release

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Media Relations

## **WJMU wins first place for "Best Feature" at National Student Media Conference**

**November 5, 2009**

DECATUR, Ill.-Millikin University's student-run radio station, WJMU, was recently honored with a National Student Production Award at the College Broadcasters, Inc. National Student Media Conference in Austin, Texas.

WJMU's feature program, "The Playground" was named as a national finalist in the "Best Feature" category and beat entries from Columbia College and Ithaca College to receive first place.

The conference received more than 420 entries in 23 categories that were judged by advisers and industry professionals around the country.

"It's a privilege for our station to be recognized in such a fashion," remarked Matthew Tucker, WJMU General Manager. "The students worked very hard to produce a high quality program. To receive such accolades from a national organization like CBI is a great honor for any college radio station."

"The Playground" is a community outreach program produced by Millikin students. It caters to children ages 3-7 and emphasizes the importance of music in education. Characters on "The Playground" guide the music along with moral lessons and storytelling. The show debuted in spring 2009 and plays from 10-11 a.m. on Saturday mornings.

This is not the first time WJMU has been recognized with a national award. In April of 2009, WJMU won first place in the Comedy and Drama category of the Broadcast Education Association's National Festival of Media Arts Awards in Las Vegas.

WJMU was founded in 1971 to provide students with a place to reach audiences through music, news reports, and sports coverage while learning the technical and performance aspects of radio. Today, 40-50 students comprise the staff of WJMU. The music format for the station is generally alternative, with specialty shows including Spanish language programming, jazz, and an R & B/hip hop night.

For more information on WJMU, visit [www.millikin.edu/academics/cas/communication/wjmu](http://www.millikin.edu/academics/cas/communication/wjmu).

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