

# RADIOINK CONVERGENCE 2010

Social Media • Radio • HyperLocal • Mobile • WiMax • Digital Media • Audio • Video

MICROSOFT SILICON  
VALLEY CAMPUS  
MOUNTAIN VIEW, CA  
JUNE 3 & 4TH

## SPONSORSHIP OPPORTUNITIES:

### PLATINUM SPONSOR **SOLD**

- Exclusive sponsorship of opening reception
- One guaranteed panel appearance
- Logo listing as "Platinum Sponsor" on all collateral materials and event signage
- Logo listing as "Platinum Sponsor" on all marketing materials (magazine, fax, e-mail, web)
- Three full conference registrations
- One full-page ad in *Radio Ink* conference issue
- Portfolio insert (client provides)
- On-stage acknowledgement



### GOLD SPONSOR \$18,000

- Exclusive sponsorship of luncheon
- Logo listing as "Gold Sponsor" on all collateral materials and event signage
- Logo listing as "Gold Sponsor" on all marketing materials (magazine, fax, e-mail, web)
- Two full conference registrations
- 1/2-page ad in *Radio Ink* conference issue
- Portfolio insert (client provides)
- On-stage acknowledgement

### SILVER SPONSOR \$12,000

- Exclusive sponsorship of continental breakfast
- Logo listing as "Silver Sponsor" on all collateral materials and event signage
- Logo listing as "Silver Sponsor" on all marketing materials (magazine, fax, e-mail, web)
- One full conference registration
- 1/3-page ad in *Radio Ink* conference issue
- Portfolio insert (client provides)
- On-stage acknowledgement

### BRONZE SPONSORSHIP \$8,500

(Total of 2 available)

- Exclusive sponsorship of morning or afternoon break
- Logo listing as "Bronze Sponsor" on all collateral materials and event signage
- Logo listing as "Bronze Sponsor" on all marketing materials (magazine, fax, e-mail, web)
- One full conference registration

- Portfolio insert (client provides)
- On-stage acknowledgement

### BRANDING/CORPORATE SPONSORS \$5,000

(Total of 10 available)

- Logo listing as "Corporate Sponsor" on all collateral materials and event signage
- Logo listing as "Corporate Sponsor" on all marketing materials (magazine, fax, e-mail, web)

### 10-MINUTE ON-STAGE

PRESENTATION \$7,000 (Total of 3 available)

### KEYNOTE/SESSION SPONSOR \$5,000

### PORTFOLIO SPONSOR \$5,000

### NETWORKING LOUNGE \$5,000

- Event signage
- Logo on complimentary attendees' drink ticket
- 25 additional tickets for sponsor's usage

### LOGO ON BADGE \$3,250

- Your logo on the badges will provide continuous exposure at Convergence.
- Includes one full registration

### BADGE LANYARD \$2,500

### EXHIBIT SPACE \$5,000 (Total of 10 available)

- Includes draped table and electric

### PORTFOLIO INSERTS \$1,000

(Total of 10 available; client provides)



For sponsorship  
opportunities, contact:

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