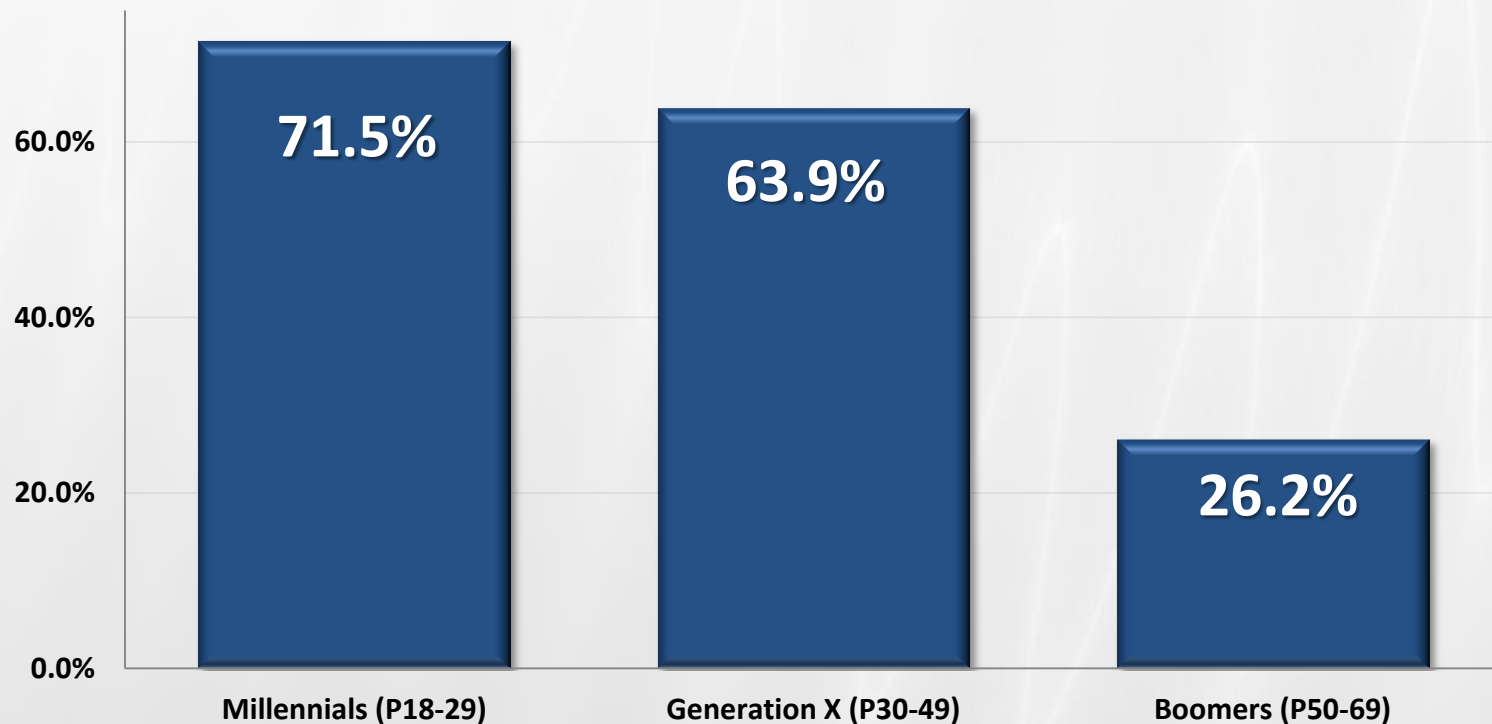




71.5% OF MILLENNIALS LISTENED TO ONLINE RADIO IN THE PAST MONTH.



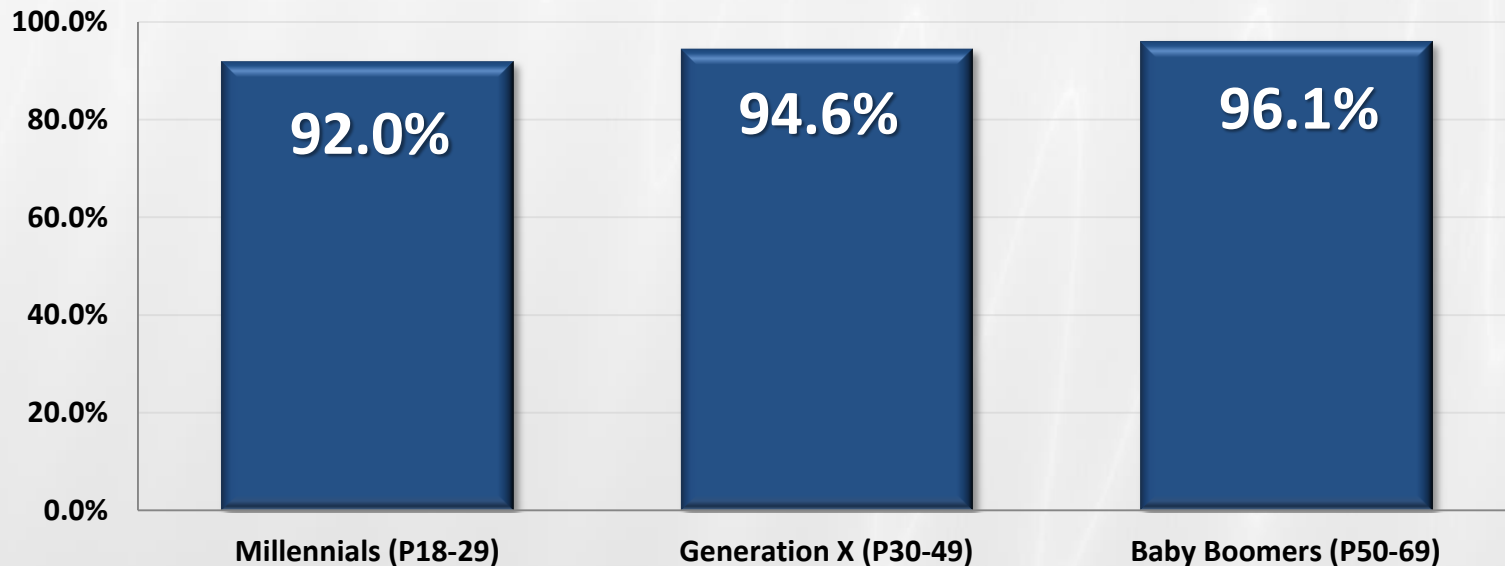
Online Radio = Listening to AM/FM radio stations online or listening to audio content available only on the Internet.



IN THE INLAND EMPIRE, DID YOU KNOW...?

92.0% of Millennials who listened to Online Radio in the past month still listen to over-the-air AM/FM Radio every week.

% of monthly Online Radio listeners who listened to over-the-air AM/FM Radio Monday-Sunday, 6a-mid



Online Radio = Listening to AM/FM radio stations online or listening to audio content available only on the Internet.