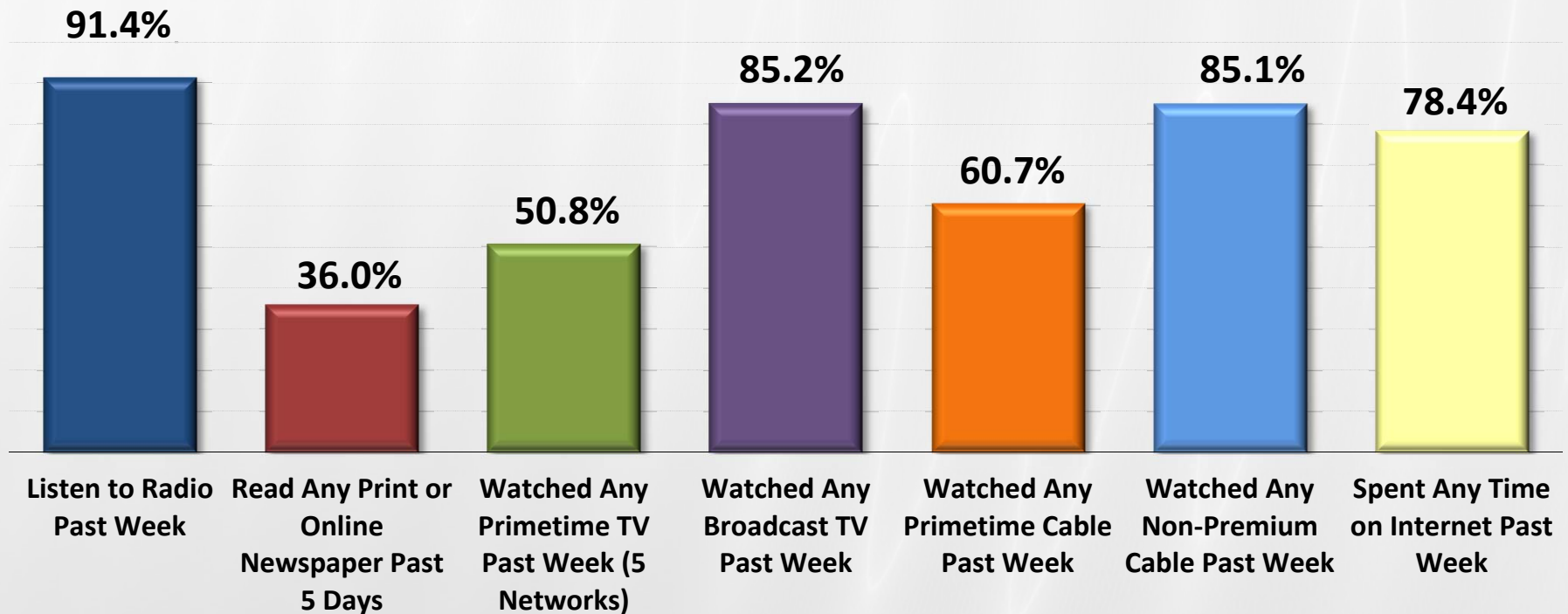




RADIO REACHES MORE INLAND EMPIRE ADULTS 18+ IN A WEEK THAN ANY OTHER MEDIUM

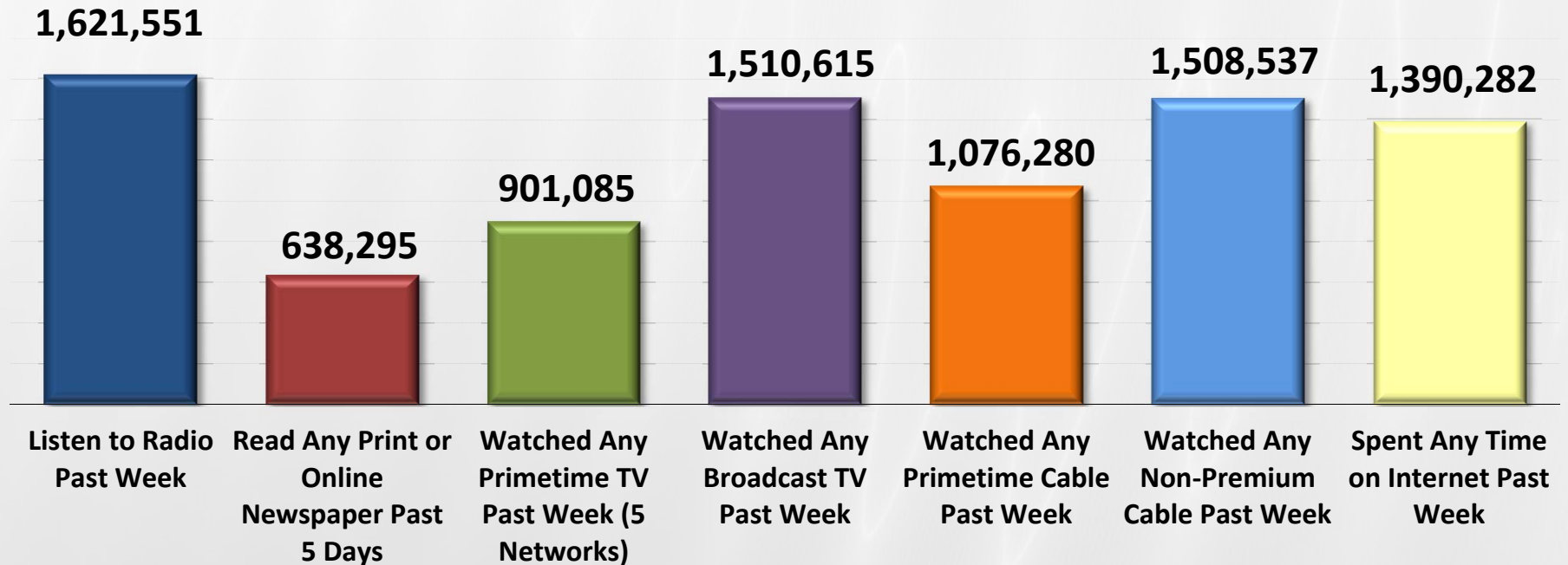
Radio reaches over 1.6 million Inland Empire
Adults 18+ or 91.4% of the population





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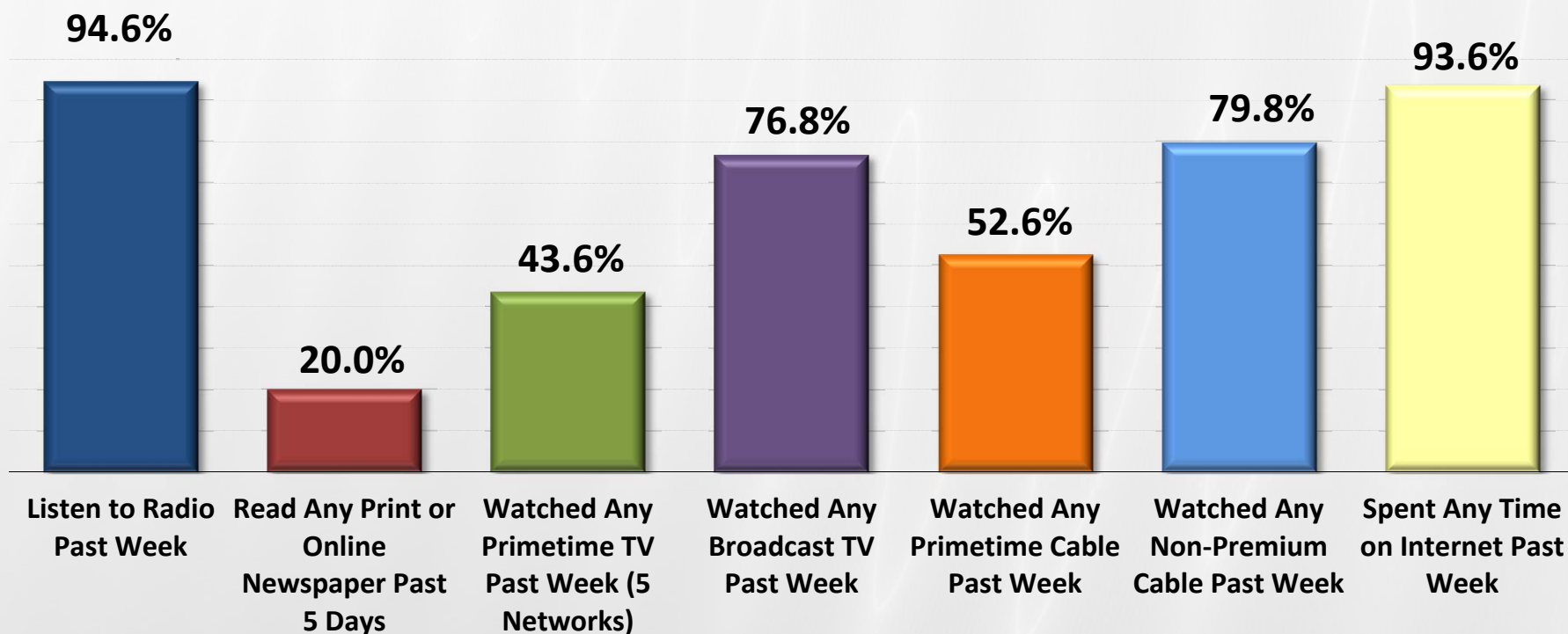
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RADIO REACHES MORE INLAND EMPIRE MILLENNIALS IN A WEEK THAN ANY OTHER MEDIUM

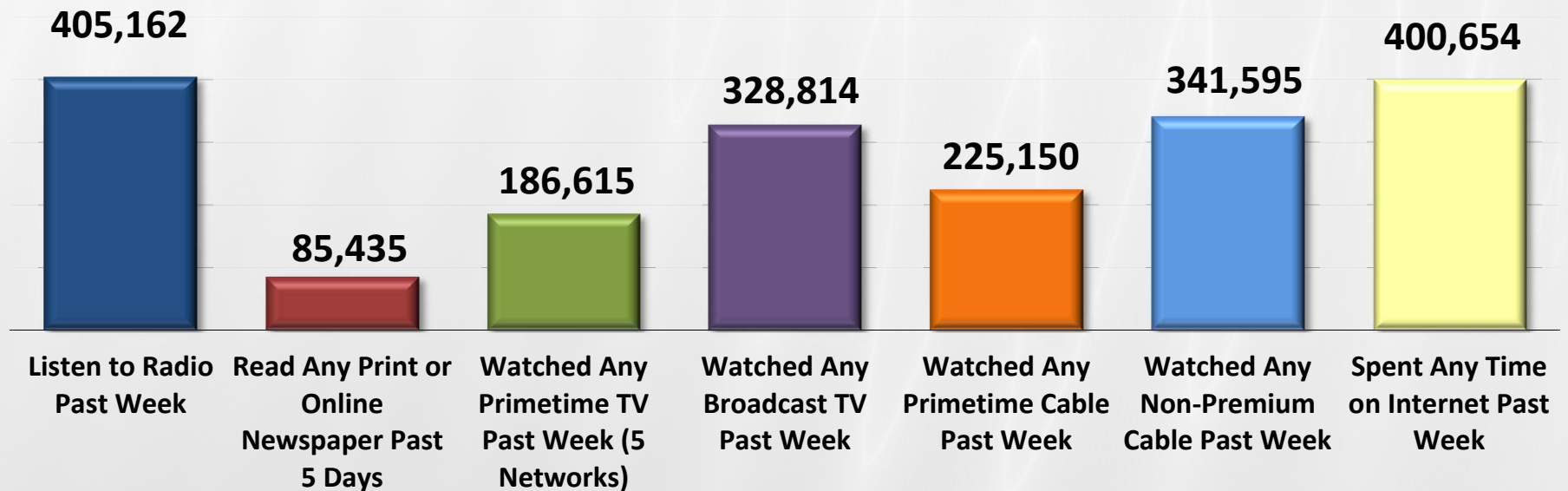
Radio reaches over 400,000 Inland Empire
Millennials or 94.6% of the population





RADIO REACHES MORE INLAND EMPIRE MILLENNIALS IN A WEEK THAN ANY OTHER MEDIUM

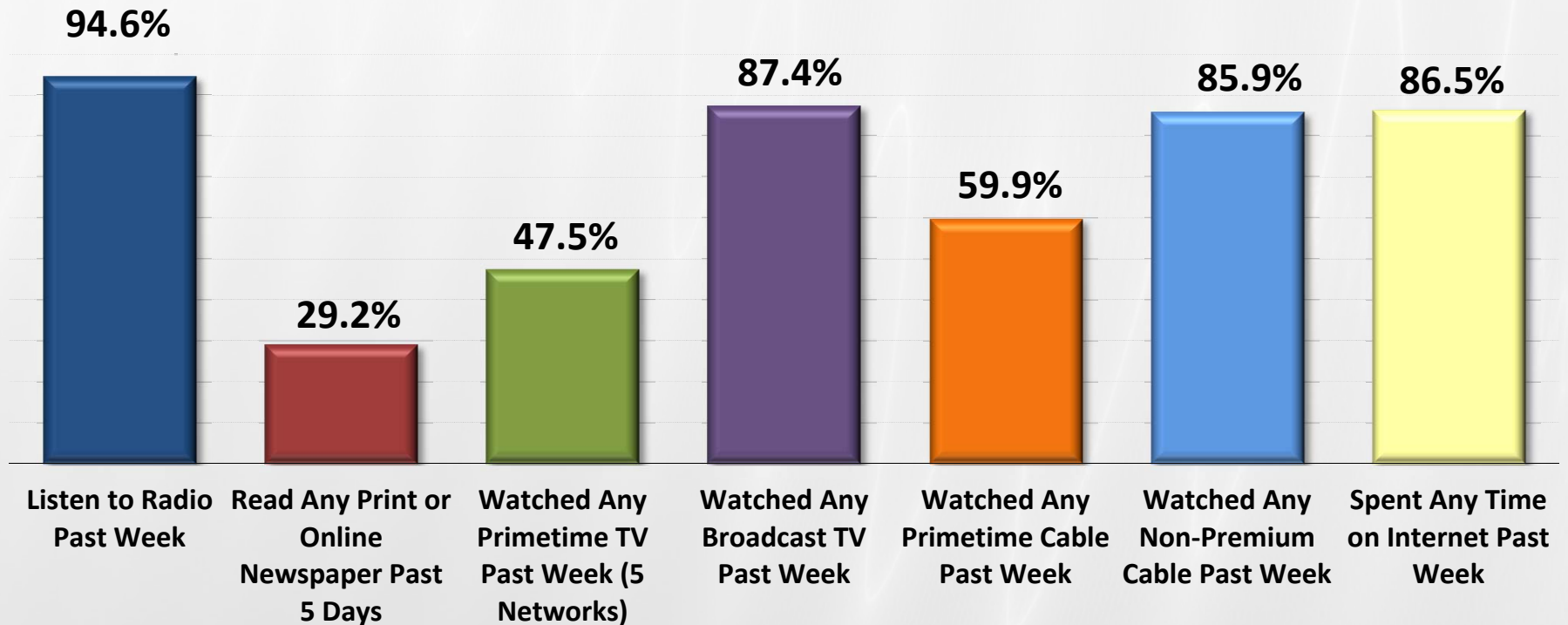
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RADIO REACHES MORE INLAND EMPIRE GEN X IN A WEEK THAN ANY OTHER MEDIUM

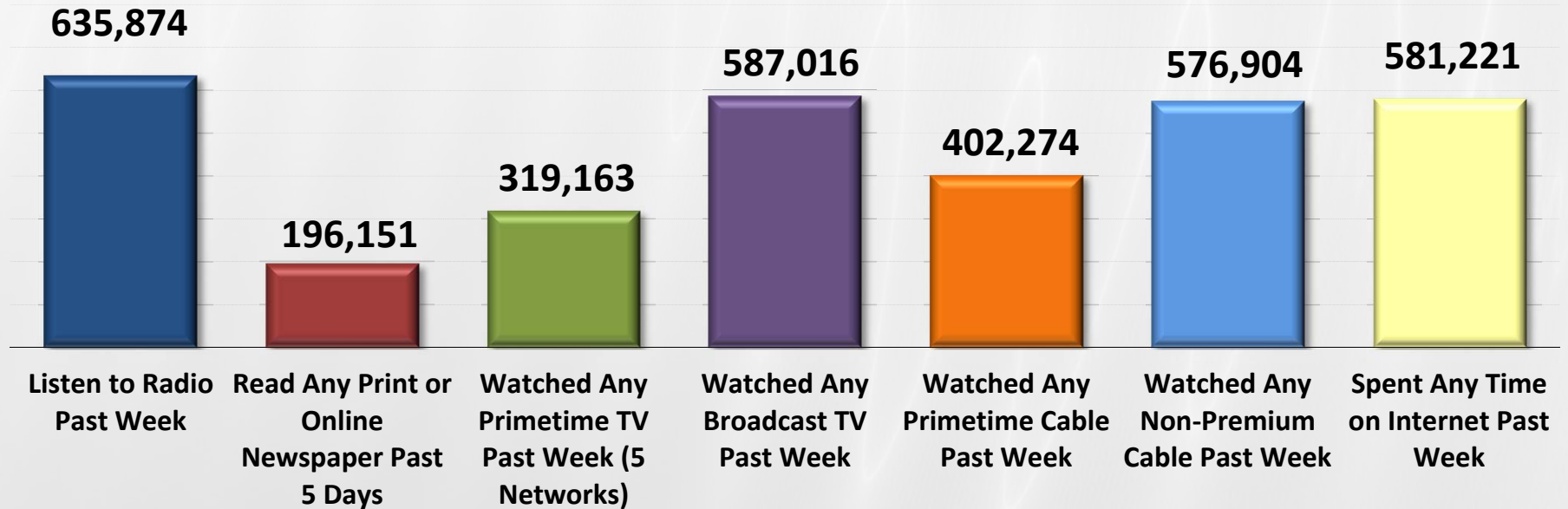
Radio reaches over 600,000 Inland Empire
Gen X or 94.6% of the population





RADIO REACHES MORE INLAND EMPIRE GEN X IN A WEEK THAN ANY OTHER MEDIUM

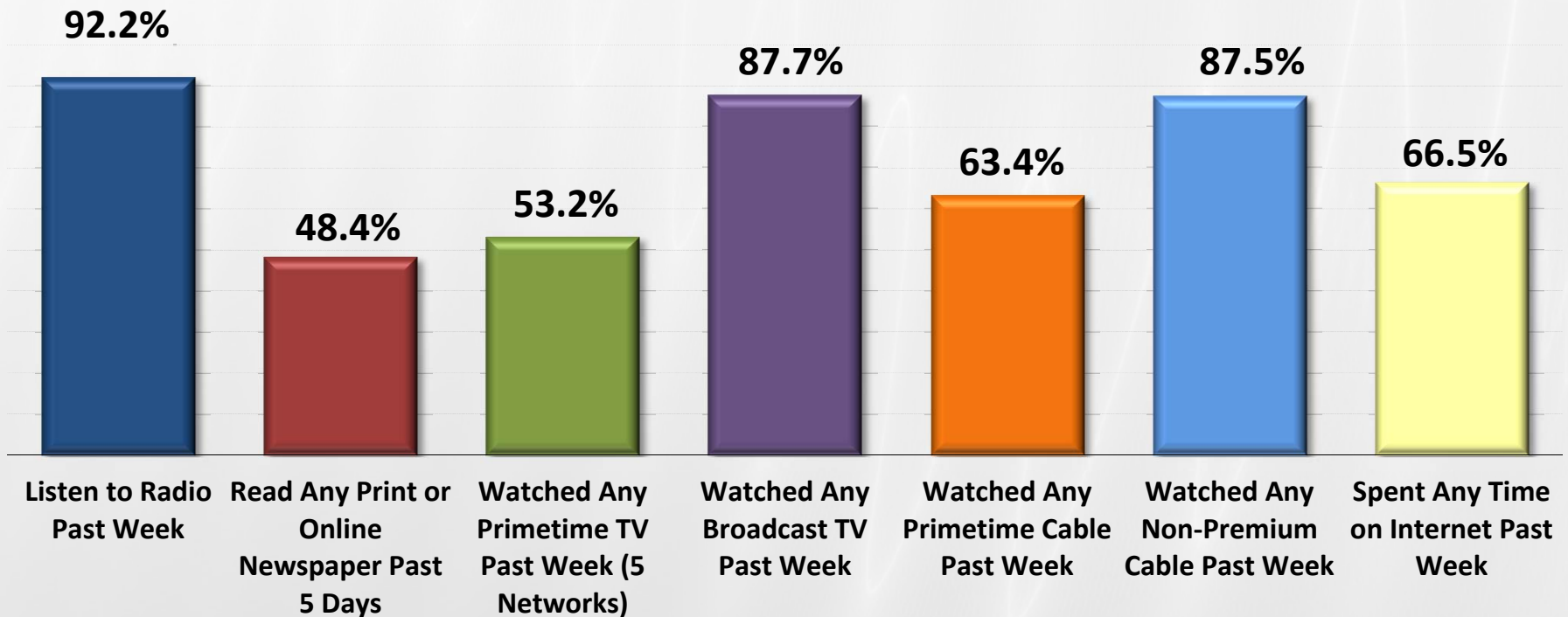
Radio reaches over 600,000 Inland Empire
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RADIO REACHES MORE INLAND EMPIRE BOOMERS IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches over 450,000 Inland Empire Boomers or 92.2% of the population





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