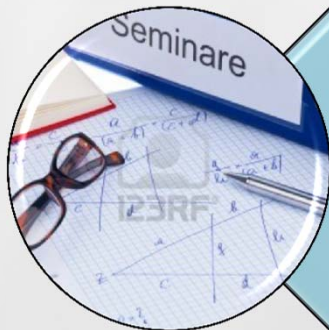


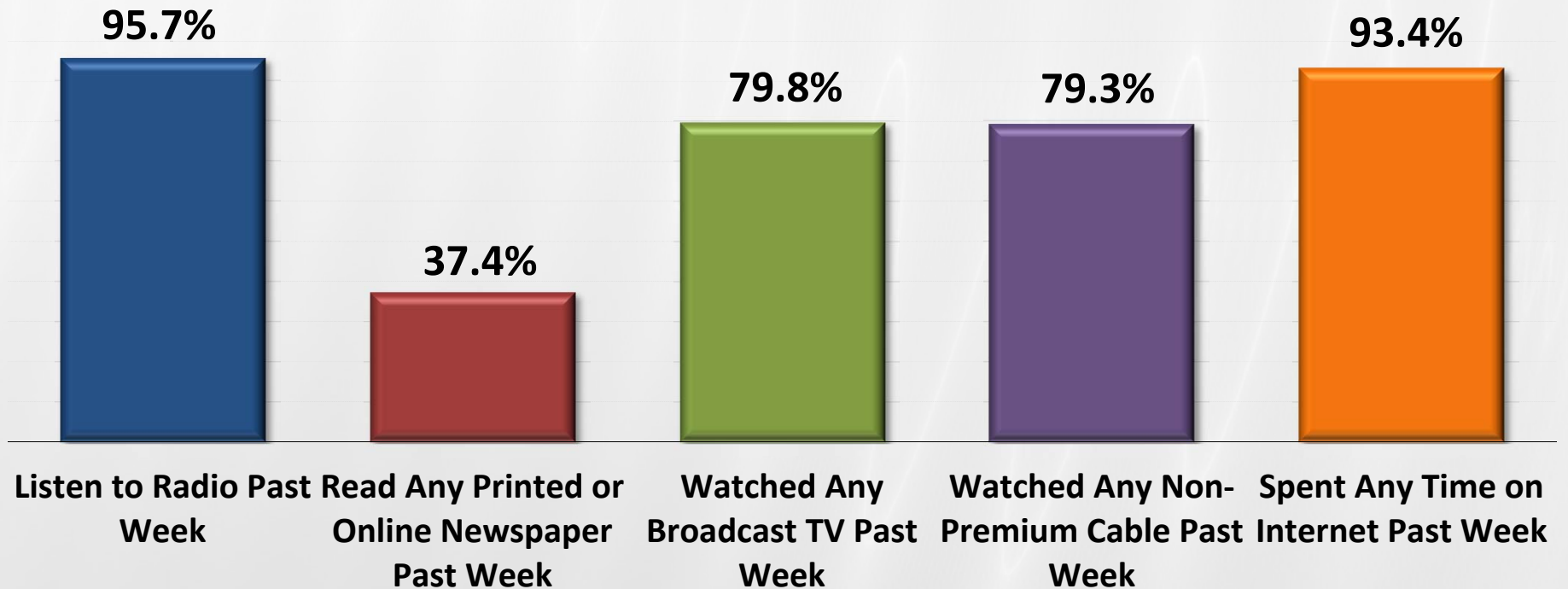
1,603,814 Adults Plan to Go Back To School in the Next 12 Months



1,235,893 Adults Plan to Attend Continuing Education Courses in the Next 12 Months



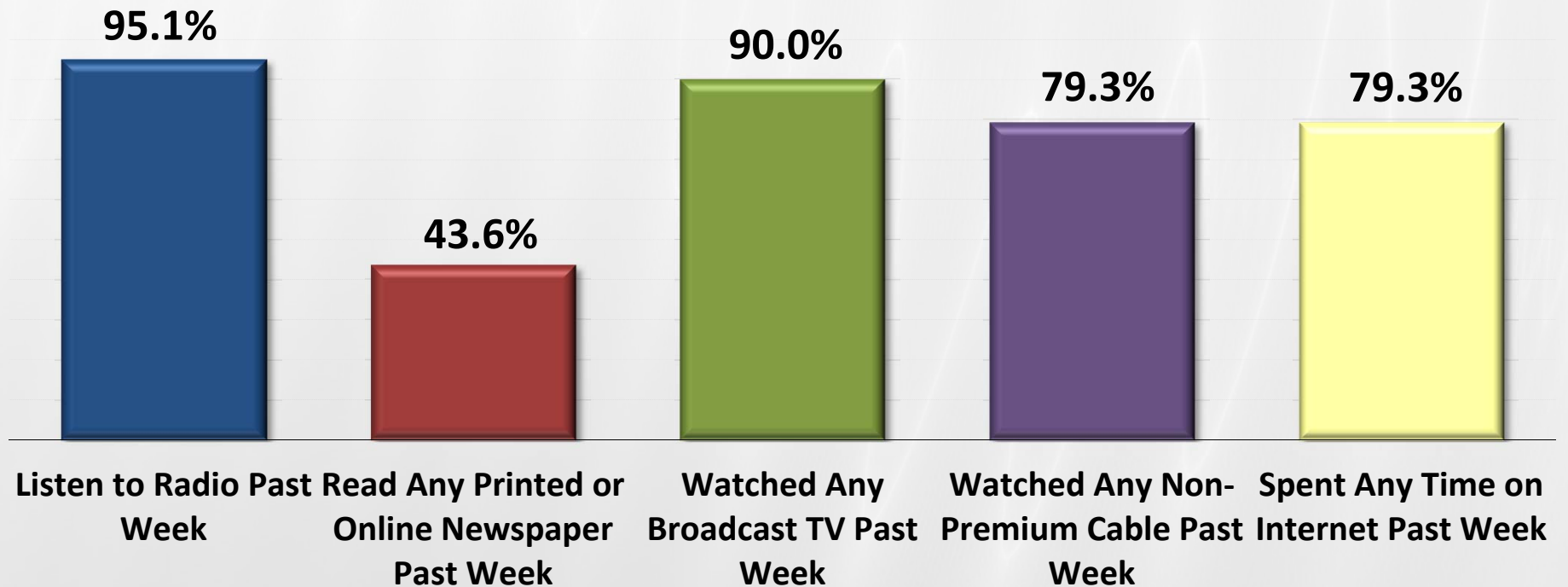
RADIO REACHES **95.7%** OF ADULTS WHO PLAN TO GO BACK TO SCHOOL IN THE NEXT 12 MONTHS



Source: Scarborough, R2 2014 (August 2013 – July 2014), Los Angeles DMA, Adults 18+/Plan to Go Back to School.



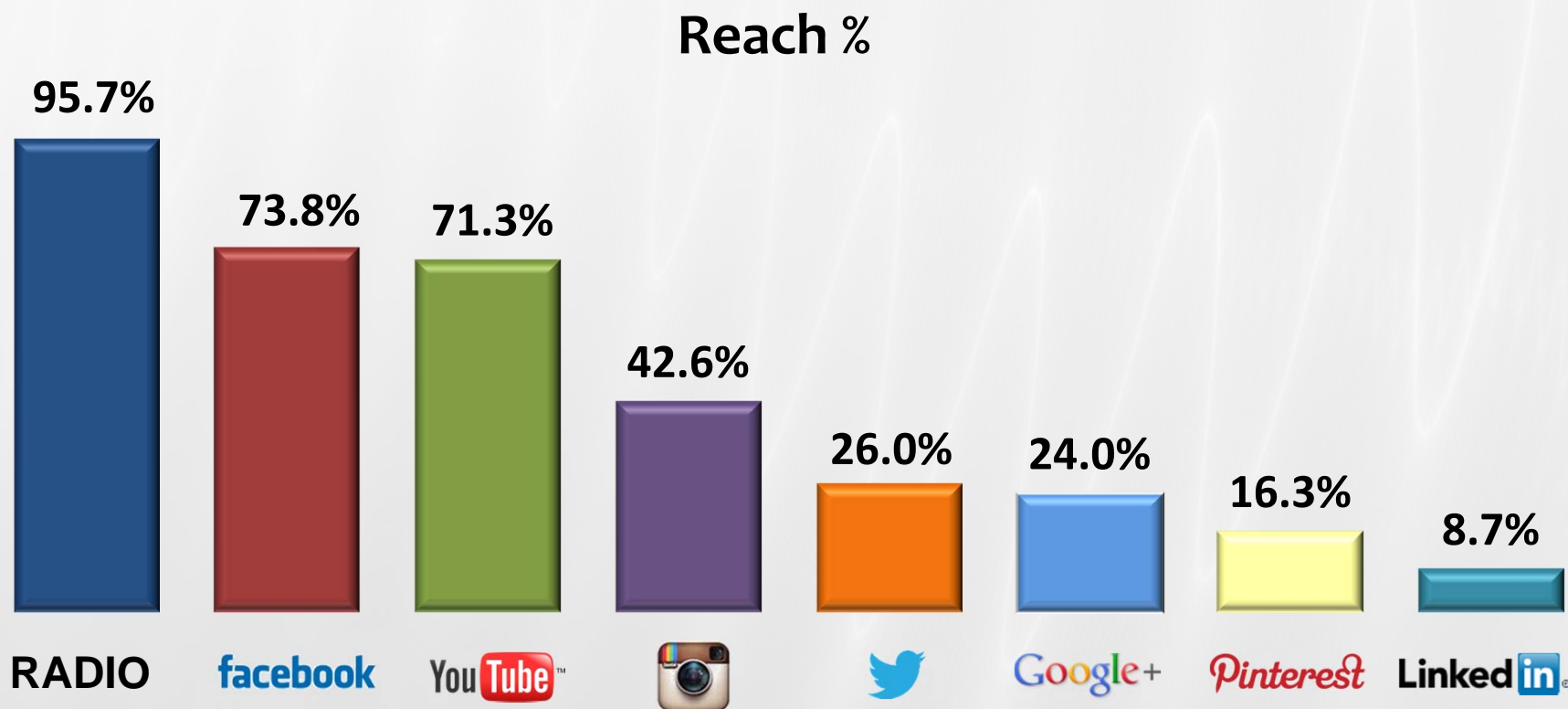
RADIO REACHES **94.5%** OF ADULTS WHO PLAN TO ATTEND CONTINUING EDUCATION COURSES IN THE NEXT 12 MONTHS



Source: Scarborough, R2 2014 (August 2013 – July 2014), Los Angeles DMA, Adults 18+/Plan to Attend Continuing Education Courses.



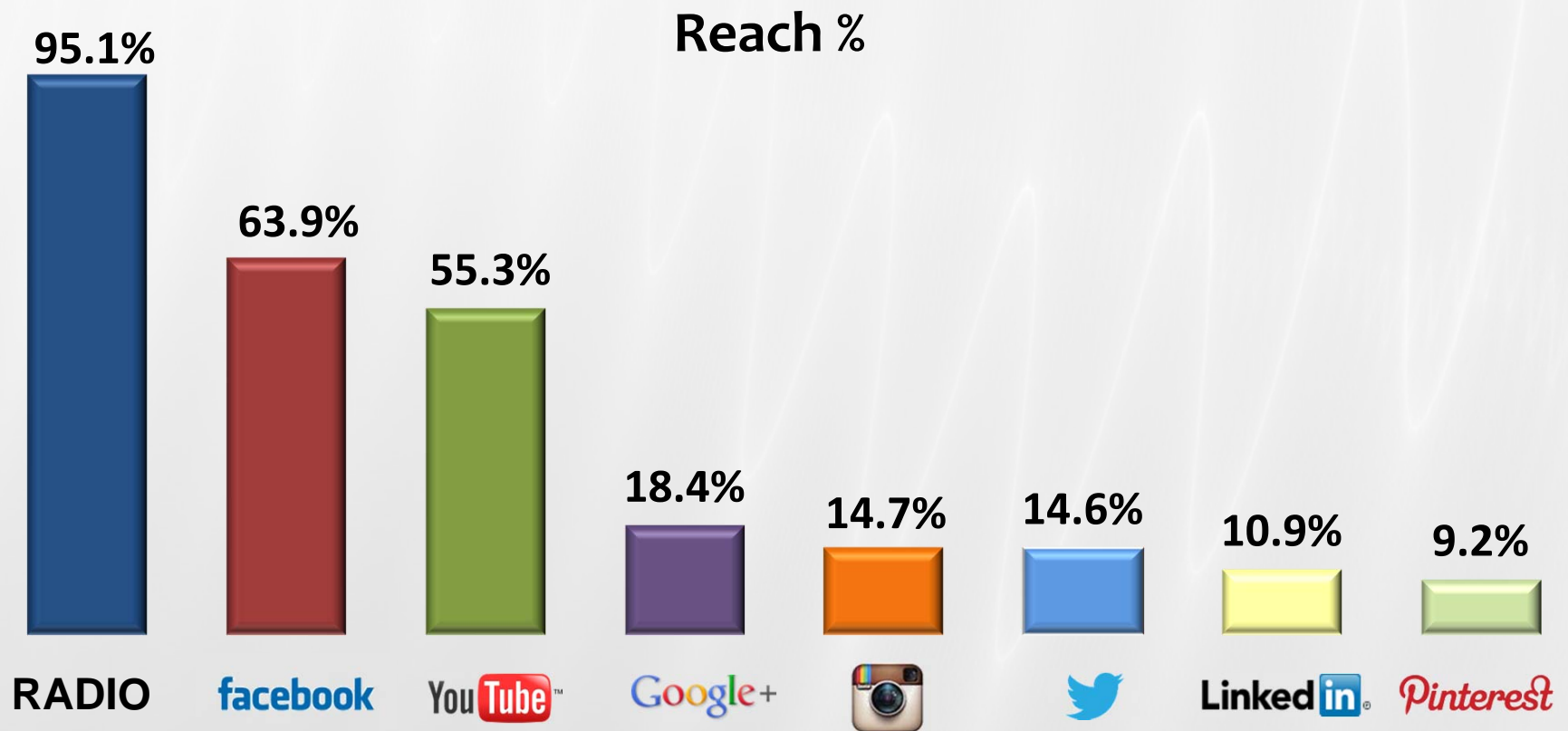
MORE ADULTS 18+ WHO PLAN TO GO BACK TO SCHOOL LISTEN TO RADIO IN A WEEK THAN VISIT THESE SOCIAL NETWORKING SITES IN A MONTH



Source: Scarborough, R2 2014 (August 2013 – July 2014), Los Angeles DMA, Adults 18+/Plan to Go Back to School.



MORE ADULTS 18+ WHO PLAN TO ATTEND CONTINUING EDUCATION COURSES LISTEN TO RADIO IN A WEEK THAN VISIT THESE SOCIAL NETWORKING SITES IN A MONTH



Source: Scarborough, R2 2014 (August 2013 – July 2014), Los Angeles DMA, Adults 18+/Plan to Attend Continuing Education Courses.