



RADIO REACHES **82.6%** OF
PALM SPRINGS PERSONS 12+
EVERY WEEK

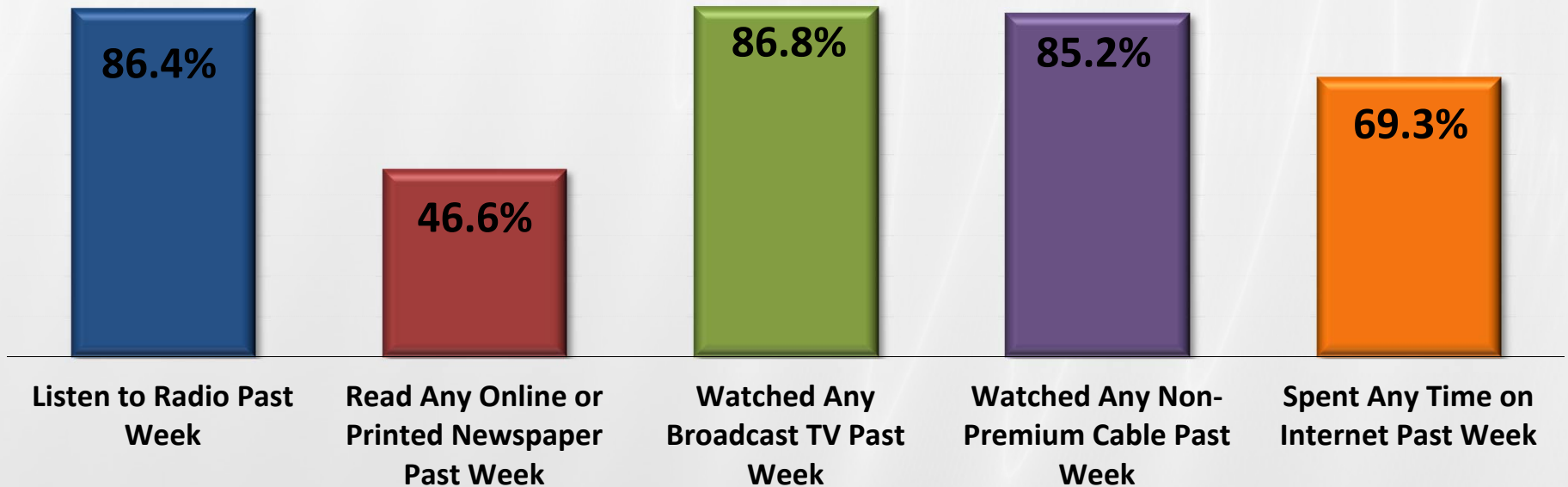


14.75 HOURS
SPENT WITH RADIO
EACH WEEK



RADIO REACHES PALM SPRINGS ADULTS 18+

Radio reaches **86.4%** of *Palm Springs Adults 18+*





MORE PALM SPRINGS **ADULTS 18+** LISTEN TO RADIO IN A WEEK THAN VISIT THESE SOCIAL NETWORKING SITES IN A MONTH

Reach %

