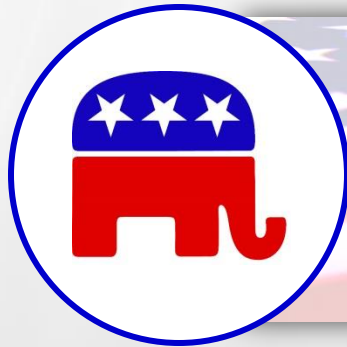


**50.3% OF HISPANIC REGISTERED
VOTERS ARE DEMOCRATS**



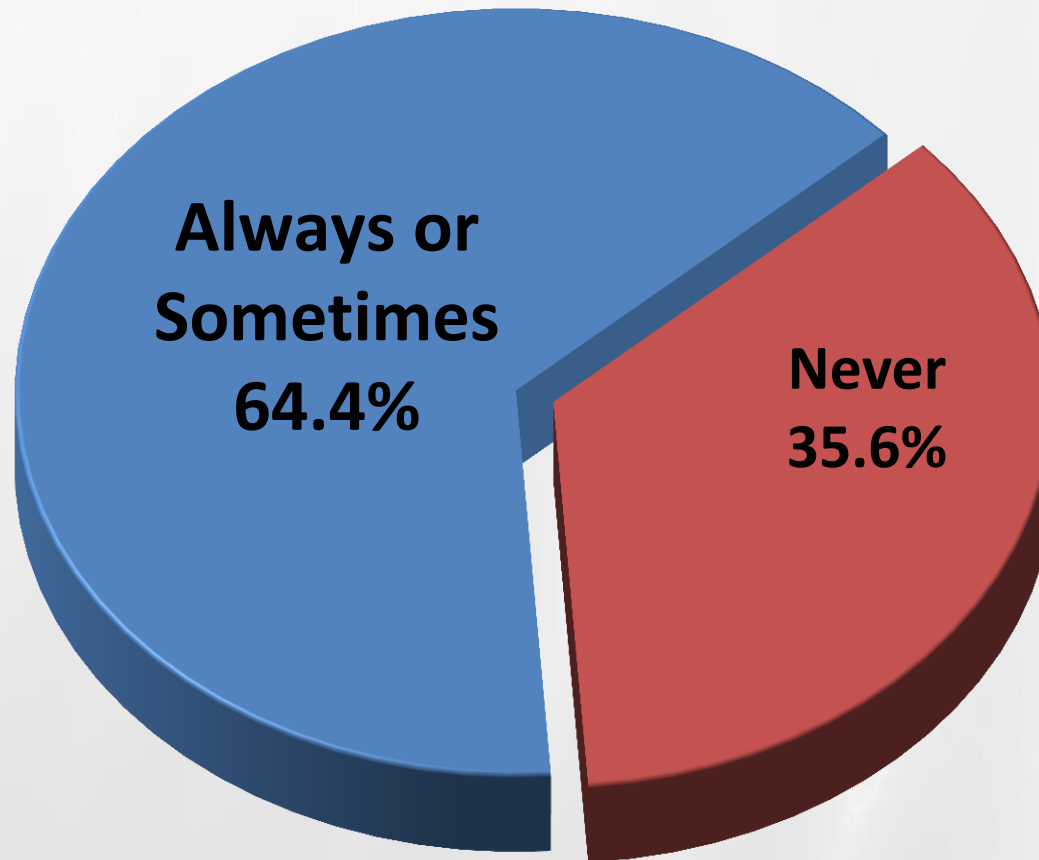
**11.1% OF HISPANIC REGISTERED
VOTERS ARE REPUBLICANS**



**22.2% OF HISPANIC REGISTERED
VOTERS ARE INDEPENDENT**



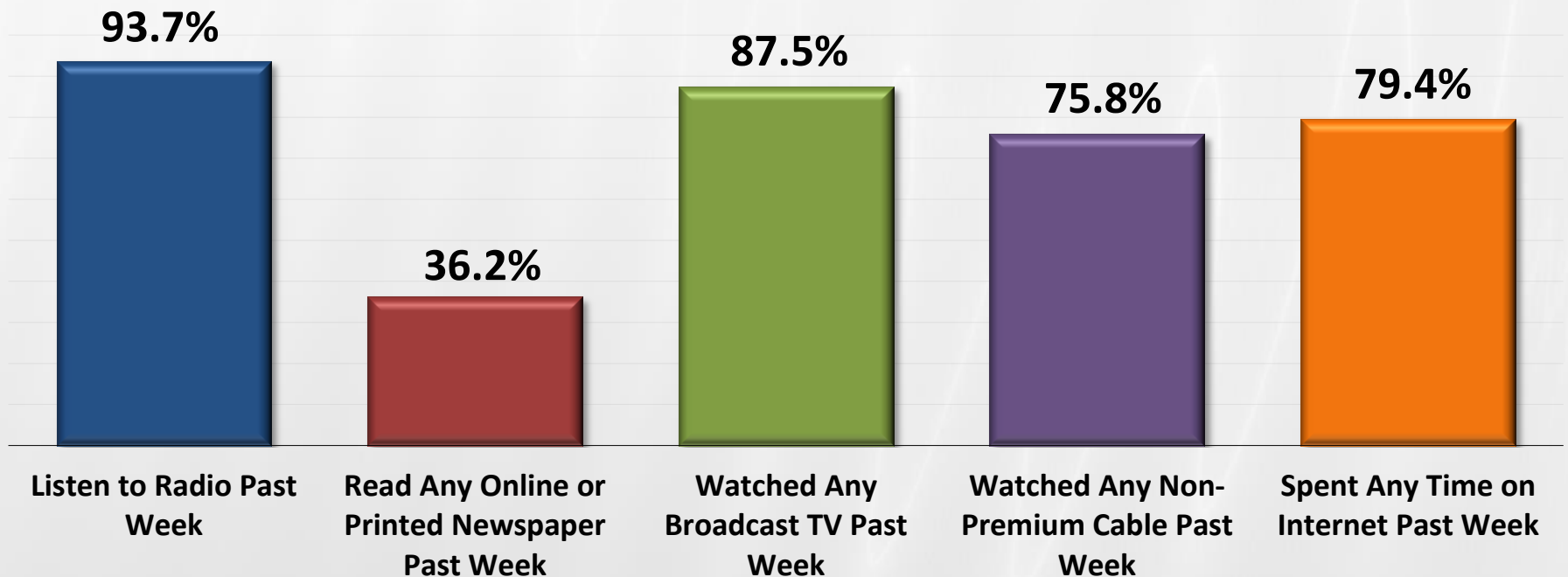
64.4% OF HISPANIC REGISTERED VOTERS ALWAYS OR SOMETIMES VOTE IN ANY ELECTION





RADIO REACHES MORE HISPANIC REGISTERED VOTERS IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches **93.7%** of Hispanic Registered Voters





HISPANIC REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



93.7% OF HISPANIC REGISTERED VOTERS LISTEN TO RADIO IN THE PAST WEEK



33.5% OF HISPANIC REGISTERED VOTERS HAVE VISITED PANDORA IN PAST MONTH



HISPANIC REGISTERED VOTERS LISTEN TO RADIO

More Hispanic registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

