

## **Mix 92.9 House of Your Dreams \$10,000 Contest Rules and Regulations**

1. The Mix 92.9 House of the Dreams \$10,000 Contest begins on February 27, 2009 and concludes on March 18, 2009. Mix 92.9 will give listeners the opportunity to enter for a chance to win \$10,000 by texting a “secret word” to 84816.
2. By entering this contest, entrants are to be bound to by the terms and of these official rules and all applicable text messaging fees.
3. To enter, listeners will be instructed to visit the House of Your Dreams (HOYD) at 4443 Columbia Pike Thompson Station, TN 37179 to obtain a “secret word.”
4. The “secret word” may be retained Monday thru Saturday from 10a-5p and Sunday from 1p-5p for the duration of the promotion.
5. Listeners will text the “secret word” to 84816. No other forms of entry will be allowed.
6. The HOYD will be the only location for listeners to receive the “secret word.”
7. On Thursday, March 19, 2009 Mix 92.9 will select one text entry at random. The finalist who is selected at random will be notified by a Mix 92.9 employee.
8. The finalist will be required to visit Mix 92.9 on-site at the HOYD on Sunday, March 22 at 3p. At that time, the listener will be given the opportunity to win \$10,000 by exactly matching a predetermined number which will be chosen by US Hole in One (USHOI).
9. Only (1) guess will be allowed for the finalist.
10. The guess will be executed in the following manner:
11. a.) The finalist will choose 1 envelope from a total of 100 envelopes. All envelopes will be sealed and identical in nature. Each envelope will contain a piece of paper inside with a sequential number 1 – 100.  
b.) The chosen envelope will then be opened by the listener. The number inside the envelope will then be entered into a secure website provided by USHOI.  
c.) After the finalist’s data is entered the secure website will notify the finalist if he/she is a winner of the \$10,000 prize.  
c.) In the event of a claim, Mix 92.9 will forward the winner’s name, address, phone number, identification, and the winning number selected by the listener to USHOI.  
d.) In the event that the finalist does not match the pre-determined winning number, the pre-determined winning number may be released by opening the provided USHOI sealed envelope. Once the USHOI sealed envelope has been opened, there will be no further opportunities for a claim for the House of Your Dream \$10,000 Contest.
12. Failure to adhere to any of the above mentioned terms and conditions will result in a claim denial.
13. No purchase is necessary to win. Contestants must live within a 100 mile radius of Nashville, Tennessee.
14. The Contest is open only to listeners who have not won a prize or prizes from Mix 92.9 in the last thirty (30) days, and who have not won a prize or prizes valued at more that \$1,000 from Mix92.9 in the last twelve (12) months. No more than one Qualifier per household will be allowed for the duration of this contest. A

- “household” consists of individuals residing at the same address. Each qualifier must be 18 years of age or older, possess a valid driver’s license or other official photo identification, in his or her name, at the time of winning any prize, and must present the same to Mix 92.9 prior to claiming any prize.
15. Winners are responsible for all taxes associated with any prizes won in this or any other Mix 92.9 contest. Mix 92.9 will provide the Grand Prize Winner with a W-4 form to be completed prior to receiving the qualifying cash. Mix 92.9 will provide winners of prizes (other than the Grand Prize) in this or any other contest valued at \$600 (individually or collectively) or more with 1099 forms for income tax purposes.
  16. Employees and immediate families of South Central Communications Corporation and its affiliates, and advertisers are ineligible to participate.
  17. Employees of other radio/television broadcasting companies/activities in the Nashville Metropolitan area are not eligible to play or win this contest.
  18. No person shall be entitled to any prize if it is discovered that he or she violated the contest rules in any manner.
  19. Mix 92.9 has the sole right to initiate and end contest play.
  20. WJXA reserves the right to substitute the grand prize stated for another grand prize similar and/or of equal value.
  21. Contest can be canceled at any time without prior notice.
  22. WJXA, Mix 92.9 is excluded from any legal action resulting from any injury that may occur during the contest and/or use of prizes.