

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period March 23, 2008 through March 22, 2009

1) Employment Unit: *WWKI*

2) Unit Members (Stations and Communities of License): *WWKI-FM*
519 North Main Street
Kokomo, IN 46901

3) EEO Contact Information for Employment Unit:

Mailing Address: <i>WWKI-FM</i> <i>519 North Main Street</i> <i>Kokomo, IN 46901</i>	Telephone Number: <i>765-459-4191</i>
	Contact Person/Title: <i>Mike Christopher-GM</i>
	E-mail Address: <i>Mike.Christopher@citcomm.com</i>

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
1. <i>Account Executive-WWKI</i>	<i>WWKI Radio</i>

Station WWKI is an Equal Opportunity Employer.

6) Total # of Interviewees Referred: For the period from March 23rd, 2008 to March 22nd, 2009, this Employment Unit interviewed 6 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Local Internship Program

WWKI provided an Internship during the period. It was from May, 2008 through August, 2008, working half-days, and totaling 200 internship hours during the period. The Intern is a college student, working under the supervision of the Program Director, and the Copy and Production Department. The learning program provided a real-life employment experience and consisted of an overview of the entire Programming department, including shift preparation and on-air delivery, FCC Rules and Regulations, production elements, news gathering, preparation, and delivery, as well as administrative oversight of the department, and completion of two video Sales training programs. The Internship was through a cooperative effort between this station and the Internship Coordinator of Jobworks, Incorporated in Kokomo, Indiana.

(b) Initiative: Job Shadow Program for High School Students

WWKI's Program Director supervised our local job-shadowing program for high school students. The program consisted of hosting three Communications students from Eastern High School and the Kokomo Area Career Center for half-days every other day and included the reporting period from March 23rd, 2008 through May 29th, 2008. The shadow-learning program consisted of an overview of the entire Programming department, including shift preparation and on-air delivery, introduction to FCC Rules and Regulations, production elements, news gathering, preparation, and delivery, as well as administrative oversight of the department.

(c) Initiative: Annual Scholarship Program for High School and College Students

WWKI is a participating sponsor in the 14th Annual Indiana Broadcasters Scholarship Program. Participation includes a \$300 payment to Scholarship Fund, 112 on-air announcements in addition to web site and in-house postings, dissemination and collection of completed scholarship applications, and participation in the evaluation process. Program runs from January 12th, 2009 to March 5th, 2009. Program efforts directed by WWKI's General Manager.