

ANNUAL EEO PUBLIC FILE REPORT

2009

The information contained in this report covers the time period beginning June 1, 2008 to and including May 31, 2009.

This report has been prepared on behalf of the following stations:

Tempe Radio, Inc. (KUPD-FM and KDUS-AM)
Mesa Radio, Inc. (KDKB-FM)
Cactus Radio, Inc. (KSLX-FM and KAZG-AM)

These five stations are combined for this report as they represent a single employment unit.
This report is being placed in the public inspection files of these stations and posted on their websites.

SOURCES CONTACTED FOR EACH JOB OPENING

JOB#	SOURCE CONTACTED	WEBSITES	PRINT ADS
FT-08-005 Asst Promo Director	Area Agency on Aging AWEE ACCOIA AZ Workforce Connection DeVry University Family Service Agency Collin College Phoenix Urban League Phoenix Job Corp Center NAAACP Valle Del Sol Chicano For LaCausa AZ OIC L.U.L.A.C.	www.kslx.com www.kdlus.com www.98kupd.com www.kdkb.com maricopa.edu radiojobbank.com careerbuilders.com allaccess.com amfm.com	AZ Republic Careerbuilder Weekly Shopper-East, West & Central LaVoz
FT-08-006 Promotion Coordinator	Area Agency on Aging AWEE ACCOIA AZ Workforce Connection DeVry University Family Service Agency Collin College Phoenix Urban League Phoenix Job Corp Center NAAACP Valle Del Sol Chicano For LaCausa AZ OIC L.U.L.A.C.	www.kslx.com www.kdlus.com www.98kupd.com www.kdkb.com radiojobbank.com careerbuilders.com allaccess.com amfm.com	AZ Republic Careerbuilder Weekend Shopper-East, West & Central LaVoz

JOB#	SOURCE CONTACTED	WEBSITES	PRINT ADS
FT-08-007 General Sales Manager	Area Agency on Aging AWEE ACQIA AZ Workforce Connection DeVry University Family Service Agency Collin College Phoenix Urban League Phoenix Job Corp Center NAAACP Valle Del Sol Chicano Por LaCausa AZ OIC L.U.L.A.C.	www.kslx.com www.kdlus.com www.98kupd.com www.kdtkb.com radiojobbank.com careerbuilders.com allaccess.com amfrn.com	AZ Republic Careerbuilder Daily Shopper -East, West & Central LaVoz
JOB#	SOURCE CONTACTED	WEBSITES	PRINT ADS
FT-09-001 Account Executive	Area Agency on Aging AWEE ACQIA AZ Workforce Connection DeVry University Family Service Agency Collin College Phoenix Urban League Phoenix Job Corp Center NAAACP Valle Del Sol Chicano Por LaCausa AZ OIC L.U.L.A.C.	www.kslx.com www.kdlus.com www.98kupd.com www.kdtkb.com radiojobbank.com careerbuilders.com allaccess.com amfrn.com	AZ Republic Careerbuilder Weekly-Weekend Shopper -East, West & Central LaVoz

Recruitment Sources Utilized

Four of the five of the Stations have "Employment" links. Our website addresses are as follows:

www.98kupd.com
www.kdkb.com
www.kslx.com
www.kdus.com

All of the jobs covered by this report were posted on all four websites. KAZG-AM does not have a website.

The Stations also utilized other websites to post job openings:

www.careerpage.org (Arizona Broadcasters Association)
www.allaccess.com (All Access)
www.nab.org/bcc (National Assoc. of Broadcasters)
www.asu.edu/fa/studemp (Arizona State University)
www.maricopa.edu/recruiter (Maricopa County Community Colleges)
www.radiojobbank.com
www.careerbuilders.com
www.amfm.com

Print mediums used for advertising job openings are:

The Arizona Republic (a daily newspaper); plus CareerBuilder Weekly; Shopper-East, West & Central; LaVoz.
P.O. Box 300, Phoenix, AZ 85001-0300, Fax: 602-444-8788, Phone: 602-444-7276,

The following is a list of the Stations' EEO Outreach Sources:

Agency	Contact	Address1	Address2	City	State	Zip	Phone #	Fax #	E-mail
Arizona OIC	Angie Rubio	39 E. Jackson		Phoenix	AZ	85004	602-254-5081	602-252-3598	angie@azoic.org
Phoenix Urban League	Mel Hannah	1402 S. 7th Ave		Phoenix	AZ	85007	602-254-5611	602-253-7359	
L.U.L.A.C.	Frank Carrillo	1604 E. Campus Dr.		Tempe	AZ	85282	480-838-1849	none	
NAACP	Rev. Oscar Tillman	P.O. Box 20883		Phoenix	AZ	85036	602-252-4064	602-252-2954	tillmanaco@aol.com
Chicano Por La Causa, Inc.	Edmundo Hidalgo	1112 E. Buckeye Rd		Phoenix	AZ	85034	602-257-0700	602-256-2740	edmundo.hidalgo@cpic.org
Phoenix Job Corps	Betty Ann Miller	518 S. 3rd St.		Phoenix	AZ	85004	602-322-2847	602-322-7090	
DeVry University	Michelle Mercruio	2149 W. Dunlap		Phoenix	AZ	85021	602-870-9222	602-943-3391	mmercuro@phx.devry.edu
Valle Del Sol, Inc.	Kurt Shepard	1209 S. 1st Ave.		Phoenix	AZ	85003	602-258-6797	602-254-7121	
Az. Dept. Economic Sec.	Job Services	438 W. Adams		Phoenix	AZ	85002	602-276-5587	602-534-3915	
Az. Comm. Indian Affairs	Vera Phillips	1400 W. Washington	Suite 300	Phoenix	AZ	85007	602-542-3123	602-542-3223	vera.phillips@indianaffairs.state.az.us
Family Service Agency	Julie Montoya	943 S. Gilbert Rd.	Suite 204	Mesa	AZ	85204	480-507-8619	480-507-8618	julie@fsaphoenix.org
Family Service Agency	Dee Agnew	411 N. Central	Suite 700	Phoenix	AZ	85004	602-250-0918	602-253-2628	
Area Agency on Aging	Laraine Stewart	1366 E. Thomas Rd.		Phoenix	AZ	85016	602-264-2255	602-230-9132	stewart@aaaphx.org
Arizona Workforce Connection	Bob Buchanan	4732 S Central AVE		Phoenix	AZ	85040	602-506-9675	602-534-3915	bob.buchanan@phoenix.gov
Maricopa Workforce Connection	Curtis Shaw	163 N Dobson Rd		Mesa	AZ	85201	480-962-7678	602-534-3915	
Collins College	C. Andrews	1140 S. Priest Dr		Tempe	AZ	85281	480-377-9511	480-446-1177	candrews@collinscollege.edu

RECRUITMENT SOURCES CURRENTLY REQUESTING NOTICES OF ALL JOB OPENINGS

Agency	Contact Person	Address	City	State	Zip	Phone	Fax	E-mail
Chicano Por La Causa	Edmundo Hidalgo	1112 E. Buckeye Rd.	Phoenix	AZ	85034	602-257-0700	602-256-2740	edmundo.hidalgo@cplc.org
Family Service Agency	Julie Montoya	943 S. Gilbert Rd.	Mesa	AZ	85204	480-507-8619	480-507-8618	julie@fsaphoenix.org
Area Agency on Aging	Laraine Stewart	1366 E. Thomas	Phoenix	AZ	85014	602-264-2255	602-230-9132	stewart@aaaphx.org
Az. Comm. of Indian Affairs	Vera Phillips	1400 W. Washington	Phoenix	AZ	85007	602-542-3123	602-542-3223	vera.phillips@indianaffairs.state.az.us
DeVry University	Michelle Mercurio	2149 W. Dunlap	Phoenix	AZ	85021	602-870-9222	602-943-3391	mmercurio@phx.devry.edu
Phoenix Job Corps	Betty Ann Miller	518 S. 3rd St.	Phoenix	AZ	85004	602-322-2847	602-322-7090	none

Recruitment Sources Referring Candidates and Number of Interviews

Recruitment Source	Number of Interview Referrals
Station websites	8
Newspaper ads	5
Word of Mouth/referrals	16
Company Posting	6
Allaccess website	2
Careerbuilders.com	5
Radio Job Bank	3
Total number of persons interviewed for full-time positions	45

Supplemental Outreach Initiatives

Scholarship Program

The Stations sponsor the Sandusky Radio Scholarship program at Arizona State University (ASU) in Tempe, AZ and at Northern Arizona University (NAU) in Flagstaff, AZ. The scholarships for the 2009/2010 school year will be awarded during the summer of 2009 to one ASU and one NAU student. The scholarships were funded for the period (2009/2010) during May 2009.

Job Fairs

The Stations have participated in the following job fairs:

Arizona State University Career Expo
Participants: David Metz and other KDKB promotional staff

Mesa Community College Career Expo
Participants: Mark Randall and KUPD promotional staff.

Paradise Valley Community College Job Fair
Participants: David Metz and other KSLX promotional staff

ABA Broadcasters Career Fair
Participants: Dominic Borgognone and other KDKB promotional staff

Sponsored Educational/Community Events

KDKB November 2008
General Sales Manager Bob Weaver was a guest speaker at NAU for Broadcasting and Public Relations classes.

KDKB Men's Health Month – June 2008
Increased awareness of Men's Health issues in the valley and encouraged men to get regular check-ups. KDKB provided over 330 liner and recorded promotional announcements.

KDKB United Blood Services "Save Our Summer" Blood Drive – June/July 2008
KDKB teamed with United Blood Services and persuaded 569 donors to give blood during one of the most needed weeks of the year (July 4th week). We provided a Styx guitar as a register to win during our donor days

KDKB Thunder Valley Rally – September 2008
KDKB's Ruby Cheeks hosted a motorcycle bike ride from Cliff Castle Casino that raised money for the Save The Family organization that helps families in need get back on their feet to become self-sufficient.

KDKB Coats for Kids Drive – November 2008

KDKB teamed up with the United Phoenix Firefighters Association and asked listeners to drop off coats for needy children in the valley through the Salvation Army. We collected over 600 coats and \$6,100.

KDKB United Blood Services “Media Day” Winter Blood Drive – December 2008

KDKB teamed with United Blood Services and persuaded over 300 donors to give blood during one of the most needed weeks of the year (Christmas and New Years Day). We provided a 6-pack of concert tickets as a qualifying prize for everyone who gave that day.

KDKB Great Arizona Beer Fest to benefit Sun Sounds of Arizona – March 2009

KDKB helped raise money for Sun Sounds of Arizona benefiting the blind community with reading services through their annual Beer Festival.

KDKB Silent Witness Auction – April 2009

KDKB teamed up with the Phoenix Police Department’s Silent Witness Program to hold an auction to help raise funds for Phoenix Police Department’s Silent Witness program. These funds are used as rewards to help fight crime in the valley.

KSLX and Buddy Stubbs Demin Drive- November 2008

KSLX and Buddy Stubbs collect denim jeans for St. Vincent de Paul Ministry for the valley homeless.

KSLX Holiday Blood Drive - December 2008

KSLX held a Holiday Blood Drive at Fiesta Mall and brought 657 listeners in to donate blood for the United Blood Services.

KSLX Pediatric Brain Tumor Foundation - January 2009

KSLX committed 36 hours of broadcast time over two days to raise funds for research for the Pediatric Brain Tumor Foundation. All full time Air Staff took shifts during the broadcast and raised over \$47,000 in funds.

KSLX "Get in Bed with Mark" Food Drive – March 2009

KSLX morning personality Mark Mayfield committed to three days of broadcast to raise cash and food for the St. Mary’s Food Bank. At the end of the three days Mark had raise \$19,691 in cash and 12 ½ tons of food.

KSLX February 2009-May 2009

KSLX had an Intern, Jacob Demery from Ironwood High School. Jacob took part in a CTE Internship Audio/Visual Program. Jacob worked with various departments to understand how each department operates. Program Director Jim Owen reported to Cindy English Coordinator at the school. Jacob completed 100 hours.

KUPD Operation Hydration – Summer 2008

May, 2008 thru September, 2008 Holmberg’s Morning Sickness executed a water drive in partnership with Mayor Phil Gordon’s initiative to assist the homeless during the summer months. Over 267,000 bottles were collectively distributed during the summer months.

KUPD Fitz’s Quest for Healthy Breasts for the ‘City of Hope’ – July 2008

Afternoon Drive, DJ Fitz Madrid conducted an awareness drive for Cancer research and collected donations at our annual UFest concert at the Cricket Pavilion.

KUPD ‘Homeless For The Holidays’ – November 2008

Holmberg’s Morning Sickness hosted their annual can food and fund drive for ‘The Neighborhood Ministries’ with a 3 day 2 night broadcast as they went homeless living in boxes at the Tempe Marketplace for that time period to raise awareness for the organization.

KUPD 'UBay' – December 2008

KUPD auctioned off various autographed items, guitars, movie and memorabilia with all the proceeds benefiting the Children's Crisis Center. The Center helps to prevent child abuse, neglect, provide emergency shelter, provide aid and comfort to over 1,800 children.

KUPD 'Veteran Tickets Foundation' - January 2009

KUPD in conjunction with Live Nation Motorsports donated tickets from our annual events, the AMA Supercross Series and the USHRA Monster Jam to the organization for Veterans and Active Duty personnel from United States Armed Services.

KUPD 'Arizona Standown' – February 2009

Afternoon Drive, DJ Fitz Madrid conducted a blanket drive to support the event for homeless veterans for that weekend event.

KUPD 'ASU's Walter Cronkite School of Broadcasting' – March 2009

Night DJ, ShanMan spoke at ASU's Walter Cronkite School of Broadcasting regarding the radio industry.

KUPD Fitz's Quest for Healthy Breasts for the 'City of Hope' – May 2009

Afternoon Drive, DJ Fitz Madrid conducted an awareness drive for Cancer research and collected donations at our annual UFest concert at the Phoenix Event Complex.

A copy of this report is filed in our Public Files located at:

KUPD - 1900 W. Carmen
Tempe, Az. 85283

KDKB - 1167 W. Javelina
Mesa, Az. 85210

KSLX - 4343 E. Camelback Rd., Suite 200
Phoenix, Az. 85018

KDUS - 1900 W. Carmen
Tempe, Az. 85283

KAZG - 4343 E. Camelback Rd., Suite 200
Phoenix, Az. 85018