

Blue Chip Broadcasting, Ltd. – Columbus, OH
WCKX-FM, WXMG-FM and WJYD-FM
EEO PUBLIC FILE REPORT
June 1, 2005 – May 31, 2006

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	African American Media Incubator 2164 Wisconsin Avenue, NW Washington, DC 20007 (202) 342-6667 Fax	Y	0
2	American Women in Radio and Television 8405 Greensboro Drive, Ste. 800 McLean, VA 22102 (703) 506-3266 Fax	Y	0
3	Asian American Journalists Association 1182 Market Street, Ste. 320 San Francisco, CA 94102 (415) 346-6343 Fax	Y	0
4	The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 (410) 544-4640 Fax	Y	0
5	Black Broadcasters Alliance 3474 William Penn Hwy. Pittsburgh, PA 15235 (412) 829-0313 Fax	Y	0
6	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 (213) 743-4989 Fax	Y	0
7	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, GA 30302 (404) 523-5467 Fax	Y	0

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8	National Association of Black Journalists 8701A Adelphi Rd. Adelphi, MD 20783 (301) 445-7101 Fax	Y	0
9	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 (202) 662-7144 Fax	Y	0
10	National Association of Minority Media Executives 1921 Gallows Road, Ste. 600 Vienna, VA 22182 (703) 893-2414 Fax	Y	0
11	National Black Media Coalition 1738 Elton Road, Ste. 314 Silver Spring, MD 20903	Y	0
12	National Lesbian and Gay Journalists Association 1420 K Street, NW, Ste.910 Washington, DC 20005 (202) 588-1818	Y	0
13	Native American Journalist Association University of South Dakota 414 E. Clark Street Vermillion, SD 57069 (866) 694-4264 Fax	Y	0
14	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 (402) 472-8675 Fax	Y	0
15	South Asian Journalists Association C/O Columbia Graduate School of Journalism 2950 Broadway New York, NY 10027	Y	0
16	Corporate Website – www.radio-one.com	N	6

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17	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	7
18	Internal Promotion	N	2
19	Internal Referral	N	22
20	Local Newspaper	N	1
21	Trade Publication	N	0
22	Internet Recruitment	N	0
23	Recruiter Agency	N	1
24	Walk-in	N	3
25			
(etc.)			
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			40

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Career Fair	WCKX-FM, WXMG-FM and WJYD-FM participated in a job fair held at DeVry Institute in Columbus, OH on June 16, 2005.
2	Internship Program	WCKX-FM, WXMG-FM and WJYD-FM foster a comprehensive Internship program with college students. This program incorporates training in all areas of the radio station: Sales, Production, Business, on-air, and promotions and Marketing.
3	Career Fair	Radio One, Inc., representing WCKX-FM, WXMG-FM and WJYD-FM participated in the National Association of Broadcasters career fair in Philadelphia, PA on September 15, 2005.
4	Sales Mentoring Program	WCKX-FM, WXMG-FM and WJYD-FM have a Sales Mentoring Program which allows an individual with raw talent to learn all of the skills necessary to become a successful account executive. It requires formal (Co-Learn) and on the job training. The employee is mentored by the Director of Sales and the Local Sales Manager. At the end of the training/mentoring program the successful employee is hired as an Account Executive.
5	Website Recruitment	For local job vacancies, WCKX-FM, WXMG-FM and WJYD-FM refer listeners and potential employees to the Corporate website www.radio-one.com .
6	Career Fair	WCKX-FM, WXMG-FM and WJYD-FM co-sponsored a job fair with Franklin County government on April 26, 2006.

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