

Radio One, Inc. – Raleigh, NC
EEO PUBLIC FILE REPORT
 August 1, 2006-July 31, 2007 [1]

II. MASTER RECRUITMENT SOURCE LIST (MRS�)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	African American Media Incubator 2164 Wisconsin Avenue, NW Washington, DC 20007 (202) 342-6667 Fax	Y	0
2	American Women in Radio and Television 8405 Greensboro Drive, Ste. 800 McLean, VA 22102 (703) 506-3266 Fax	Y	0
3	Asian American Journalists Association 1182 Market Street, Ste. 320 San Francisco, CA 94102 (415) 346-6343 Fax	Y	0
4	The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 (410) 544-4640 Fax	Y	0
5	Black Broadcasters Alliance 3474 William Penn Hwy. Pittsburgh, PA 15235 (412) 829-0313 Fax	Y	0
6	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 (213) 743-4989 Fax	Y	0
7	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, GA 30302 (404) 523-5467 Fax	Y	0
8	National Association of Black Journalists 8701A Adelphi Rd. Adelphi, MD 20783 (301) 445-7101 Fax	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	National Association of Hispanic Journalists 1000 National Press Building Washington, DC 20045 (202) 662-7144 Fax	Y	0
10	National Association of Minority Media Executives 1921 Gallows Road, Ste. 600 Vienna, VA 22182 (703) 893-2414 Fax	Y	0
11	National Black Media Coalition 1738 Elton Road, Ste. 314 Silver Spring, MD 20903	Y	0
12	National Lesbian and Gay Journalists Association 1420 K Street, NW, Ste.910 Washington, DC 20005 (202) 588-1818	Y	0
13	Native American Journalist Association University of South Dakota 414 E. Clark Street Vermillion, SD 57069 (866) 694-4264 Fax	Y	0
14	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 (402) 472-8675 Fax	Y	0
15	South Asian Journalists Association C/O Columbia Graduate School of Journalism 2950 Broadway New York, NY 10027	Y	0
16	Corporate Website (www.radio-one.com)	Y	6
17	Word-of-Mouth	Y	2
18	Internal Promotion	Y	4
19	Internal Referral	Y	13

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
20	Local Newspaper- The News & Observer 215 South McDowell Street P.O. Box 191 Raleigh, NC 27602 (919) 829-4500	Y	13
21	Trade Publication	Y	0
22	Staffing Company	Y	0
23	Career Fair	N	1
24	WNNL Recruitment Radio Ad	N	0
25			
(etc.)			
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			39

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Career Fair	Radio One, Inc., representing WQOK-FM, WFXC-FM, WFXK-FM and WNNL-FM participated career fair at the Exploris Museum in Raleigh, NC on May 14, 2007.
2	Internship Program	WQOK-FM, WFXC-FM, WFXK-FM and WNNL-FM foster a comprehensive Internship program with college students. This program incorporates training in all areas of the radio station: Sales, Production, Business, on-air, and promotions and Marketing.
3	Career Fair @ Howard University for NAB	WQOK-FM, WFXC-FM, WFXK-FM and WNNL-FM participated in a career fair by NAB with 50 participants from large to small corporations and over 32 potential candidates on June, 7&8 2007.
4	Mentoring Program	WQOK-FM, WFXC-FM, WFXK-FM and WNNL-FM established a year round mentoring program in order to cross train personnel.
5	Website Recruitment	For local job vacancies, WQOK, WFXC, WNNL refers listeners and potential employees to the Corporate Website www.radio-one.com and local sites.
6	General Manager Training	All General Managers and Sales Managers attended the 2007 Management Retreat in Miami, FL on May 18–20, 2007. Topics included management skills which covered the importance of hiring and managing diverse populations.

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