

2010 ANNUAL EEO PUBLIC FILE REPORT

APEX BROADCASTING, INC.

Stations: WAVF(FM), Hanahan, SC
WIHB(FM), Moncks Corner, SC
WXST(FM), Hollywood, SC
WSPO (AM/FM), Charleston, SC
WIOP (FM), Isle of Palms, SC

Reporting Period: August 1, 2009 – July 31, 2010

No. of Full-time Employees: More than 10

During the Reporting Period, a total of 17 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

08/09 – Goodwill, Charleston, SC, attended by Promotions Director.

10/09 – College of Charleston, Charleston, SC, Intern Fair attended by Promotions Director.

02/10 – College of Charleston, Charleston, SC, Career Fair attended by Internet & Promotions Director.

07/10 – In House Job Fair, Charleston, SC, attended by HR Assistant and HR Director.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

The licensee has a continuous intern posting on the Cistern employment program through College of Charleston, with contact Erin O’Dea to find interns. The licensee also has monthly contact with Eddie Smith Communications Director at Clemson University to help with Clemson Inter placement.

The licensee had a total of 3 interns during the reporting period. During Summer of 2010 Semester, we had 3 interns. 2 interns were

attendees of Trident Tech and 1 College of Charleston. All interns received college credit. Interns worked between 15-20 per week in the Promotions & Sales Department and Internet services.

Participated in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

Academic All Stars/B92 Honor Roll: \$50.00 Savings Bonds were donated to local students whom received perfect attendance and straight A's for the 2009-10 school year..

Sponsored at least 2 events in the community designed to inform and educate the public as to employment opportunities in broadcasting.

03/10 – Star 99.7 Personality attended Career Day at Belle Hall Elementary School.

05/10 – Star 99.7 Program Director attended a Career day at Sedgfield Middle School.

07/10 – 925 The Box personality will be at Cainhoy Middle School to help raise money for School supplies.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
09/14/2009	Account Executive	Recruitment Ad
09/21/2009	Account Executive	Website
11/16/2009	Account Executive	Website
01/25/2010	Account Executive	Recruitment Ad
02/08/2010	Account Executive	Website
03/22/2010	Account Executive	Recruitment Ad
03/29/2010	Account Executive	Website
04/12/2010	Sales Manager	RAB
04/19/2010	Program Director	All Access
05/01/2010	Promotions Director	Recruitment Ad
05/17/2010	Account Executive	Website
06/02/2010	Program Director	All Access
06/15/2010	Account Executive	Website
06/16/2010	Account Executive	Website
06/21/2010	Account Executive	Recruitment Ad
06/25/2010	Program Director	All Access
07/26/2010	Receptionist	Recruitment Ad

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 52

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Stations' websites	20
All Access/Recruiting Website	4
Trident United Way/Mailing List	4
On-Air Recruitment AD	19
RAB	5

RECRUITING SOURCES USED

The following sources were used for all full-time openings.

* N	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
N	BWC Products, Inc.	9516 Hanburg Rd.	Ladson, SC. 29456	843.873.0474	Robert Bertino	
N	All Access	28955 Pacific Coast St. 210-5	Malibu, CA 90265	310-457-6616		
N	Berkeley Chamber of Commerce	PO Box 968	Moncks Corner, SC 29461			
N	Carousel Early Childhood Center, Inc	1083 Jenkins Rd.	Charleston, SC. 29407	843.763.2378	Denise Gaskins	
N	Charleston Southern University/Student Employment Office	9200 University Blvd.	Charleston, SC. 29406	843.863.8019	Hester Young	
N	Civic Communications Inc.	P.O. Box 871	Charleston, SC. 29402	843.577.0656	Julie Cofer	
N	Trident Urban League Inc.	PO Box 20249	Charleston, SC 29413	843-965-4037		
N	College of Charleston/Univ. of Charleston	66 George Street,	Charleston, SC 29424	843.953.5507		
N	CPI Graphics	4500 Leeds Ave. #204	Charleston, SC. 29405	843.745.1500	I. Mccants & K. Griffin	
N	D. H. Martin & Associates, Inc.	1037 Chuck Dawley Blvd. BD. D	Mt. Pleasant, SC 29464	843-849-1055		
N	Eovercomers, e-Business Consulting, LLC	1836 Ashley River Rd., Ste. 302	Charleston, SC. 29407	843.554.0606	Edward Smalls	
N	Governor's Office of Small & Minority Business Enterprise	1205 Pendleton Street RM 437	Columbia, SC 29201	803-734-0564		
N	Golden Girls Management DBA TC's Soul Café	P.O. Box 60673	N. Charleston, SC. 29405	843.745.6242	Stephanie Hammond	
N	James L. Dooley & Associates	266 Coleman Blvd., Ste 102	Mt. Pleasant, SC 29464	843-856-0544		
N	Job Service	176 Lockwood Blvd.	Charleston, SC 29402	843-792-7046		
N	Ideal Printing, Inc.	4122 Meeting St.	N. Charleston, SC. 29405	843.744.7022	Dallas Davidson	
N	Limestone College	1115 College Drive	Gaffney, SC. 29340	800.795.7151		
N	Medical University of SC	171 Ashley Ave.	Charleston, SC. 29425	843.792.2300		

*	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
N	Michand Consulting, LLC	P.O.Box 40266	N. Charleston, SC. 29423	843.552.2320	Sylvia F. Gale, Ed. S.	
N	Personal Enhancement	P.O. Box 2392	Mt. Pleasant, SC. 29465	843.849.0682	Marie L. Moreto	
N	Phlegar & Associates	566 Flambeau Retreat	Mt. Pleasant, SC. 29464	843.971.0510	Kathy Phelgar	
N	Radean's Specialty Gift Shop	1244 Camp Road	James Island, SC. 29412	843.762.0037	Vina Y. Scott	
N	South Carolina Vocational Rehabilitation Dept.	4360 Dorchester Rd.	N. Charleston, SC. 29405	843.740.1610		
N	The Post and Courier	134 Columbus St.	Charleston, SC. 29403-4800	843-577-1111		
N	Trident One Stop Career Center	1930 Hanahan Rd.	N. Charleston, SC. 29406	843.574.1826		
Y	WSPO	2294 Clements Ferry Rd.	Char			www.wsposports.com
Y	WIOP Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		www.fm959online.com
Y	WXST Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		www.star997.com
Y	WIHB Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		www.925TheBox.com
Y	WAVF Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		www.1017ChuckFM.com

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.