

**KMGA-FM CONTEST RULES**  
**Magic Makeover: Home Edition II**

1. How to Enter the Contest:

- a. The KMGA-FM Magic Makeover: Home Edition contest will begin on Thursday, October 1, 2009 at 12:01am (MST) and will end on Saturday, October 24, 2009 at 4:00pm (MST).
- b. To participate in the contest:
  - 1. Listen to 99.5 Magic FM each weekday from 5:30am-2:00pm (MST) during contest period. Once per day from 5:30am-10am, Phil Moore will announce the cue to call and once per day from 10am-2pm, Alison Page will announce the cue to call. When the cue to call is heard, caller number nine through to 505-851-5995 will become a Magic Makeover: Home Edition II qualifier. Station is not responsible for any lost, disconnected, dropped, misdirected or incomplete telephone calls. A total of 34 qualifiers will be selected through this entry method.
  - 2. Visit Valley Furniture Warehouse - 9227 Coors Blvd NW, Albuquerque, NM and fill out an official Magic Makeover: Home Edition II entry form. Valley Furniture Warehouse is open 10am-8p Mondays-Fridays, 10am-7pm Saturdays, and 11a-6p Sundays. Station is not responsible for lost, stolen, mutilated, destroyed, misdelivered, postage due, illegible, incomplete or untimely entries. Entrants may be disqualified at the sole discretion of the station. A total of 10 qualifiers will be selected through this entry method.
  - 3. Visit La Tierra Interiors – 110 Dennys Road, Bernalillo, NM during the October 24, 2009, 10a-12p KMGA-FM live remote and fill out an official Magic Makeover: Home Edition II entry form. Entrants may be disqualified at the sole discretion of the station. A total of 6 qualifiers will be selected through this entry method. Entrants must be present to win.
- c. There is a limit of one entry per person.

2. Eligibility Restrictions:

- a. The contest is open to all KMGA-FM listeners who are legal United States citizens 21 years of age or older and who are homeowners who reside in the Albuquerque Metro listening area. Employees of KMGA-FM, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Albuquerque area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.
- b. Listeners are eligible to win a KMGA-FM contest only once every thirty days. Only one winner per household is permitted in any contest.
- c. Participants in the contest must possess valid government issued photo identification.
- d. Grand prize winner will be required to provide proof of home ownership and will be required to fill out and submit a Contest Participant & Winner Release as well as an IRS tax form W-9.

3. Prizes:

- a. The grand prize winner will receive a home makeover including: custom blinds from The Blind Man (\$1,500); custom bedroom closet from California Closets, including design and installation (\$2,000); 40 square feet of Shaw Industries solid color plush carpet (choice of 3 colors) from the Carpet Company (\$650); a kitchen countertop (60 sq. feet, Corian, choice of colors) and a coordinating tile backsplash from La Tierra Interiors (\$2,500); new front door from AutumnWOOD Doors & Furniture, including installation from an independent contractor (\$1,500); and Queen mattress and frame – choice of 2 styles (\$399), Queen bedroom set with headboard, dresser & mirror, nightstand and chest – choice of 5 styles (\$999), 2-piece sectional or sofa and loveseat - choice of 4 styles (\$999), 3-piece coffee and end table set – choice of 7 styles (\$299), 2 lamps (\$299), and 3 or 5-piece dinette set – choice of 4 styles (\$399) from Valley Furniture Warehouse and delivery, installation and labor of all components. Approximate Retail Value of Prize (ARV) = \$11,544.
- b. Any prize or prize certificate not claimed within forty five (45) days of winning will be automatically forfeited by the winner, unless a prize has an expiration date, in which case a prize may be forfeited earlier than forty five days from winning.
- c. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- d. Grand Prize winner will receive 1099 IRS Tax form for the value of the grand prize as stated in these contest rules.
- e. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.
- f. Prizes will be awarded as is, with no written or express warranty.

4. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. On Saturday, October 24, at 2:00pm all 50 qualifiers must come to Valley Furniture Warehouse 9227 Coors Blvd NW, Albuquerque, NM 87114. Upon arrival, qualifiers must present current photo identification and sign a participation release, after which they will be given a qualifying ticket containing their personal ID number. Only qualifiers may participate in the contest. Substitution players will not be allowed. At 3:00, the event hosts will begin drawing prize numbers. Each personal ID number that is drawn will lead to the disqualification of the entrant. The LAST number to be drawn will win the grand prize. Decisions of the judges are final.
- g. The odds of qualifying are dependent on the number of entries received. The odds of winning are one in fifty.

5. Conditions:

- a. Photo identification and social security number of the Grand Prize winner may also be required in order to collect the prize. Payment of all federal, state, and local taxes is the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent. Winner will receive a 1099 for the value of the prize as stated in these contest rules.
- b. Winner is required to sign a release in order receive their prize. Failure or refusal to execute the release will result in winner forfeiting the prize. Pursuant to the liability release, the winners will agree to hold KMGA-FM, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- c. By participating in the contest, the winner or winners (and their guest or traveling companion, if applicable) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- d. KMGA-FM in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the KMGA-FM Web Site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management. If due to circumstances beyond the control of Station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. No purchase is necessary. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of KMGA-FM.
- h. KMGA-FM is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- i. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of KMGA-FM, 500 4<sup>th</sup> St NW, Albuquerque, NM 87102 or by sending a self-addressed stamped envelope to KMGA-FM, 500 4<sup>th</sup> St NW, Albuquerque, NM 87102.
- j. Station reserves the right to substitute a prize of greater or equal value at its sole discretion.