

DETAILED CONTEST RULES
“TEXT FOR A DROID-X”

1. How to Enter the Contest:

- a. The “Text for a Droid X” contest will begin on Friday July 23rd, 2010 at 12 pm and will end on Friday July 30th, 2010 at 4:59pm.
- b. To participate in the contest, KATT listeners need to text the keyword “DROIDX” to 6-4-6-3-6. Station is not responsible for entries not received due to difficulty accessing the internet, service outages or delays, computer difficulties or other technological glitches. Station is not responsible for any lost, disconnected, dropped, misdirected or incomplete telephone calls. Entrants may be disqualified at the sole discretion of the station.
- c. There is no limit to entries.

2. Eligibility Restrictions:

- a. The contest is open to all KATT listeners who are legal United States citizens 18 years of age or older and who reside in the Oklahoma City listening area. Employees of KATT, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Oklahoma City area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.
- b. Listeners are eligible to win a KATT contest only once every thirty days. Only one winner per household is permitted in any contest.
- c. Participants must possess a valid government issued photo identification.

3. Prizes:

- a. Grand prize is one (1) Motorola DroidX smartphone (service is NOT included). Approximate retail value is \$599.00.
- b. Prize provided by Verizon Wireless.
- c. All prizes or prize certificates may be picked up at the office of KATT 4045 N.W. 64th St. #600 Oklahoma City, OK 73116. Any prize or prize certificate not claimed within fourteen (14) days of winning will be automatically forfeited by the winner,

unless a prize has an expiration date, in which case a prize may be forfeited earlier than (14) days from winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KATT is not responsible for the safe arrival of a prize or prize certificate.

- d. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- e. Grand Prize winner will receive 1099 IRS Tax form for the value of the grand prize as stated in these contest rules.
- f. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.
- g. Prizes will be awarded as is, with no written or express warranty.

4. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. 1 winner will be selected in a random drawing from all qualifying entries received.
- c. Winner will be selected on Friday July 30th, 2010 at 5pm.
- d. Winner need not listen or be present to win. Winner will be notified by phone. If the winner cannot be contacted within 2 minutes after the prize is awarded, an alternate winner will be selected. If an alternate winner is selected, it will be done by a random drawing from all entries received.
- e. Odds of winning are based on all entries received during contest.

5. Conditions:

- a. Photo identification and social security number of the Grand Prize winner may also be required in order to collect the prize. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent. Winner will receive a 1099 for the value of the prize as stated in these contest rules.
- b. Winner is required to sign a release in order receive their prize. Winner may also be required to sign a travel waiver by Citadel Broadcasting Corporation or prize provider. Failure or refusal to execute the release will result in winner forfeiting the

prize. Pursuant to the liability release, the winners will agree to hold KATT, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- c. By participating in the contest, the winner or winners (and their guest or traveling companion, if applicable) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- d. KATT, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the KATT Web Site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management. If due to circumstances beyond the control of Station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. No purchase is necessary. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of KATT.
- h. KATT is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- i. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of KATT 4045 N.W. 64th St. #600 Oklahoma City, OK 73116 or by sending a self-addressed stamped envelope to KATT.
- j. Station reserves the right to substitute a prize of greater or equal value at its sole discretion.

- k. For a complete copy of these contest rules, please go to www.katt.com or send a self addressed stamped envelope to: 4045 N.W. 64th St. #600 Oklahoma City, OK 73116.