

**DETAILED CONTEST RULES
FOR CITADEL RADIO STATIONS**

1. How to Enter the Contest:

- a. The 7-Eleven Sweetheart of a Deal contest will begin on Monday February 1st, 2010 at 12:00am and will end on February 12th, 2010 at 4:59pm.
- b. To participate in the contest, listeners need to text the keyword SWEET to 67664 for official entry. No purchase necessary. Station is not responsible for entries not received due to difficulty accessing the internet, service outages or delays, computer difficulties or other technological glitches. Station is not responsible for any lost, disconnected, dropped, misdirected or incomplete telephone calls. Entrants may be disqualified at the sole discretion of the station.
- c. There is no limit to entries for this contest.

2. Eligibility Restrictions:

- a. The contest is open to all Citadel Radio Oklahoma City listeners (Rock 100.5 The KATT, 98-9 KISS FM, 96-9 BOB-FM, WILD 104-9HD and WWLS The Sports Animal) who are legal United States citizens 16 years of age or older and who reside in the Oklahoma City radio listening area. Employees of Citadel Radio Oklahoma City, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Oklahoma City area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.
- b. Listeners are eligible to win a Citadel Radio Oklahoma City contest only once every thirty days. Only one winner per household is permitted in any contest.
- c. Participants in the contest must possess valid government issued photo identification.

3. Prizes:

- a. Grand Prize is (2) \$500 7-Eleven gas cards. Qualifying prize is a bounce back coupon via text message for buy 1 get 1 free cookie, brownie or muffin at participating Oklahoma City metro 7-Eleven stores. Offer expires 02/12/10.

- b. Qualifying prizes are provided by 7-Eleven. Grand prize is provided by 7-Eleven.
- c. All prizes or prize certificates may be picked up at the office of Citadel Broadcasting Oklahoma City at 4045 N.W. 64th St. #600 OKC, OK 73116. Any prize or prize certificate not claimed within fourteen (14) days of winning will be automatically forfeited by the winner, unless a prize has an expiration date, in which case a prize may be forfeited earlier than forty five days from winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. Citadel Radio Oklahoma City is not responsible for the safe arrival of a prize or prize certificate.
- d. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- e. Grand Prize winner may receive 1099 IRS Tax form for the value of the grand prize as stated in these contest rules.
- f. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.
- g. Prizes will be awarded as is, with no written or express warranty.

4. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. Grand prize will be selected in a random drawing from all entries received.
- c. February 12th, 2010 at 5:00pm
- d. Grand prize winner need not listen/or be present to win, but winner must answer their phone when the prize is selected in order to claim prize. If phone goes unanswered, another selection will be made for the Grand prize winner
- g. Odds of winning depend on how many entries are received.

5. Conditions:

- a. Photo identification and social security number of the Grand Prize winner may also be required in order to collect the prize. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form

W-9 or the equivalent. Winner will receive a 1099 for the value of the prize as stated in these contest rules.

- b. Winner is required to sign a release in order receive their prize. Failure or refusal to execute the release will result in winner forfeiting the prize. Pursuant to the liability release, the winners will agree to hold Citadel Radio Oklahoma City, its licensee, Citadel Broadcasting Corporation, their subsidiaries, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- c. By participating in the contest, the winner or winners (and their guest or traveling companion, if applicable) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- d. Citadel Radio Oklahoma City, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the text to win campaign or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management. If due to circumstances beyond the control of Station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. No purchase is necessary. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of Citadel Radio Oklahoma City.
- h. Citadel Radio Oklahoma City is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.

- i. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of Citadel Radio Oklahoma City 4045 NW 64th St. #600 OKC, OK 73116 or by sending a self-addressed stamped envelope to Citadel Radio Oklahoma City.
- j. Station reserves the right to substitute a prize of greater or equal value at its sole discretion.
- k. For a complete copy of these contest rules, please go to www.katt.com, www.969bobfm.com, www.989kissfm.com, www.wild1049hd.com, www.thesportsanimal.com or send a self addressed stamped envelope to: 4045 NW 64th St. #600 OKC, OK 73116.