

SHARK GENERIC CONTEST RULES
WSHK-FM/WSAK-FM

1. How to Enter the Contest:

- a. To participate in the contest, (**see specific contest rules for participation details**). For entries by mail, the Shark is not responsible for lost, stolen, mutilated, misdelivered, postage due, illegible or untimely entries. For internet entries station is not responsible for entries not received due to difficulty accessing the internet, service outages or delays, computer difficulties or other technological glitches.
- b. Limit one contestant per household per person.

2. Eligibility Restrictions:

- a. The contest is open to all Shark listeners who are requisite age (contest specific) or older and who reside in the Shark service area. Employees of The Shark, its licensee, Citadel Broadcasting Company, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the NH area and the members of their immediate families are ineligible to participate or win.
- b. Listeners are eligible to win a Shark contest only once every 60 days. Only one winner per household is permitted in any contest.
- c. **For Internet contests:** To enter on-line you must enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid e-mail address in the on-line entry form. One Internet entry per person and one Internet entry per e-mail address. Internet entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, on-line service provider, or other organization that is responsible by assigning e-mail addresses or the domain associated with the submitted e-mail address.

3. Prizes:

- a. All prizes or prize certificates may be picked up at the Shark office at 292 Middle Rd., Dover, NH. Any prize or prize certificate not claimed within forty-five days of winning will be forfeited by the winner unless otherwise specified. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. The Shark is not responsible for the safe arrival of a prize or prize certificate. [If prize must be picked up at location other than station, arrangements will be described in specific contest rules.]

- c. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

4. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. Winner need not listen or be present to win, if applicable; If the winner(s) cannot be contacted within 2 business days after the prize is awarded, an alternate winner can be selected, unless otherwise specified.

5. Conditions:

- a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent if prize value exceeds \$599.00.
- b. Winner is responsible for all transportation to and from events (unless otherwise specified).
- c. The Shark reserves the right to suspend contesting at anytime due to unforeseen circumstances and to make changes in the rules of the contest that will be effective upon announcement.
- d. A similar prize of equal or greater value may be substituted due to unforeseen circumstances beyond our control.
- e. Winner must agree to hold harmless Citadel Broadcasting Corp., its subsidiaries and participating sponsors for any injuries or damages resulting from the use of the prize.
- f. By participating in the contest, the winner or winners (and their guest or traveling companion, if any) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- g. Contest winners (and their guests or travel companions, if any) will be required to sign a liability release prior to acceptance of any prize valued at \$600.00 or greater or which prize includes the provision of transportation, whether or not such transportation is provided by the Shark. Pursuant to the liability release, the winners will agree to hold the Shark, its licensee, Citadel Broadcasting Company, their affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. Contest winners

and/or their guests may be required to submit a copy of their Social Security card and a photo ID before prize is awarded.

- h. **For Internet contests:** The Shark, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the The Shark web site, or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- i. No purchase is necessary. The contest is void where prohibited.
- j. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of the Shark.
- k. The Shark is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- l. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of the Shark, 292 Middle Rd., Dover, NH or by sending a self-addressed stamped envelope to the Shark, PO Box 576, Dover, NH 03821-0576.
- m. The Shark is not responsible for providing handicap accessibility for winners at any venue or event location for which tickets are awarded or station is promotionally involved with. Audience accessibility is the responsibility of the event or venue.