

FOR ANY AND ALL CONTESTS WITH TEXT MESSAGE BASED ENTRY, ENTRANTS WILL BE REQUIRED, AS REQUESTED THROUGH ON-AIR ANNOUNCEMENTS, TO PROVIDE CERTAIN INFORMATION VIA A TEXT MESSAGE SUBMISSION TO A DESIGNATED TELEPHONE NUMBER. TEXT MESSAGE ENTRIES MUST MEET ALL REQUIREMENTS SET FORTH IN THE ON-AIR ANNOUNCEMENTS IN ORDER TO BE ELIGIBLE. WINNERS WILL BE DETERMINED IN ACCORDANCE WITH THE CRITERIA SET FORTH IN THE ON-AIR ANNOUNCEMENT IN WHICH ENTRIES WERE SOLICITED. TEXT MESSAGE BASED ENTRY INTO ANY CONTEST IS SUBJECT TO THE CONTEST RULES, STATION'S STANDARD TERMS AND CONDITIONS AND STATION'S PRIVACY POLICY. THE FOREGOING POLICIES CAN BE OBTAINED FROM THE STATION WEBSITE OR BY SENDING A WRITTEN REQUEST TO STATION FOR A COPY OF SUCH POLICIES. DECISIONS OF STATION MANAGEMENT ARE FINAL. SUCH DECISIONS MAY INCLUDE, BUT ARE NOT LIMITED TO, WHETHER AN ENTRY ADHERES TO THE ENTRY CRITERIA, THE TIME OF ENTRY RECEIPT BY STATION, THE ORDER IN WHICH TEXT MESSAGE ENTRIES ARE RECEIVED, THE ELIGIBILITY OF THE ENTRANT, AND, IN THE EVENT ENTRY REQUIRES THE SUBMISSION OF AN ANSWER OR RESPONSE, WHETHER THAT ANSWER OR RESPONSE IS CORRECT. UNLESS OTHERWISE ANNOUNCED, STATION WILL NOT REQUIRE THE PAYMENT OF AN ADDITIONAL FEE TO ENTER ANY CONTEST IN WHICH THE MEANS OF ENTRY IS THE SUBMISSION OF A TEXT MESSAGE. STANDARD TEXT MESSAGING RATES, AS ESTABLISHED BY AN INDIVIDUAL'S WIRELESS CARRIER, MAY APPLY, AND STATION ASSUMES NO RESPONSIBILITY FOR ANY FEES OR CHARGES INCURRED FOR AND ASSOCIATED WITH ANY TEXT MESSAGE SENT TO OR FROM STATION. ANY AND ALL FEES ARISING OUT OF THE TRANSMISSION OF A TEXT MESSAGE SHALL BE THE SOLE RESPONSIBILITY OF THE ENTRANT. BY PARTICIPATING IN A CONTEST IN WHICH TEXT MESSAGE BASED ENTRY IS PERMITTED, ENTRANTS ACKNOWLEDGE THAT TEXT MESSAGES ARE DISTRIBUTED AND DELIVERED THROUGH THIRD PARTY PROVIDERS; STATION DOES NOT GUARANTEE, AND SHALL NOT BE RESPONSIBLE FOR, THE DELIVERY OR TIMELINESS OF ANY TEXT MESSAGE ENTRY. STATION WILL AT ALL TIMES CONSIDER THE TIME THAT A MESSAGE IS LOGGED AS ARRIVING IN ITS SYSTEM AS BEING THE TIME OF ENTRY, REGARDLESS OF THE TIME AT WHICH THE ENTRANT ATTEMPTED TO SEND THE ENTRY AND ANY TECHNICAL PROBLEMS OR OTHER COMPLICATIONS THAT MAY HAVE DELAYED ITS DELIVERY. STATION IS NOT RESPONSIBLE FOR SERVICE OUTAGES, MESSAGE FAILURES, TRANSMISSION DELAYS OR ANY OTHER FACTOR AFFECTING THE AVAILABILITY OR PERFORMANCE OF THE TEXT MESSAGING SERVICE. THE STATION FURTHER RESERVES THE RIGHT TO CANCEL, TERMINATE OR MODIFY THE CONTEST IF, IN THE SOLE DISCRETION OF THE STATION, IT IS IMPOSSIBLE OR IMPRACTICAL TO COMPLETE THE CONTEST AS PLANNED FOR ANY REASON, INCLUDING, BUT NOT LIMITED TO, INFECTION BY COMPUTER VIRUS, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION OR

TECHNICAL FAILURES OF ANY SORT. STATION, IN ITS SOLE DISCRETION, RESERVES THE RIGHT TO DISQUALIFY ANY PERSON TAMPERING WITH THE ENTRY PROCESS OR WHO IS OTHERWISE IN VIOLATION OF THE RULES. IF STATION DETERMINES THAT ANY ENTRY CONTAINS FALSE, MISLEADING OR FRAUDULENT INFORMATION, SUCH ENTRY WILL BE DISQUALIFIED. STATION MAY REQUIRE, ON REQUEST, PROOF OF IDENTITY AS TO THE RIGHTFUL OWNER OF THE PHONE NUMBER FROM WHICH THE TEXT MESSAGE ENTRY WAS SENT. CONTESTS WITH TEXT MESSAGE BASED ENTRIES ARE SUBJECT TO STATION'S PRIVACY POLICY. BY PARTICIPATING IN THE CONTEST, ENTRANTS AGREE THAT THE STATION MAY CONTACT THAT ENTRANT AT THE TELEPHONE NUMBER FROM WHICH THE TEXT MESSAGE ENTRY WAS RECEIVED. ALL TEXT MESSAGE ENTRIES MUST COME FROM A VALID AND IDENTIFIABLE TELEPHONE NUMBER. STATION RESERVES THE RIGHT, IN ITS SOLE DISCRETION, TO DISQUALIFY ANY ENTRY IF THAT ENTRY'S SOURCE AND SENDER CANNOT BE REASONABLY DETERMINED. STATION, THROUGH ITS THIRD PARTY TEXT MESSAGING ADMINISTRATORS, WILL STORE ALL MESSAGES RECEIVED ON ITS SYSTEM.